

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samuel L. Paul		06/16/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Georgia-Pacific Consumer Products LP		
Composed Of:	COMPOSED OF GPCon/GP LLC and GP Muskogee Pamter LLC, both Delaware limited liability companies		
Street Address:	133 Peachtree St, NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78301863	BRAWNY	
Serial Number:	78301840	BRAWNY	
Serial Number:	78301844	BRAWNY	
Serial Number:	78340495	BRAWNY	
CORRESPONDENCE DATA			
Fax Number:	(404)584-1461		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-652-5704		
Email:	bfedwar@gapac.com		
Correspondent Name:	Christine M. Cason		
Address Line 1:	133 Peachtree St, NE		
Address Line 4:	Atlanta, GEORGIA 30303		
NAME OF SUBMITTER:	Barbara F. Edwards		

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Signature:	/Barbara F. Edwards/
Date:	06/17/2011
Total Attachments: 2 source=Paul assignment#page1.tif source=Paul assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Samuel L. Paul, a United States citizen, having a mailing address at P.O. Box 11188, Reno, Nevada 89510 (hereinafter "Assignor"), is the owner of the following pending intent-to-use trademark applications for the mark BRAWNY:

List No.	Trademark Serial No.	Filing Date	Goods/Services
1	BRAWNY SN:78-301863	Filed: September 17, 2003	(Int'l Class: 20) Plastic storage bins and shelves
2	BRAWNY SN:78-301840	Filed: September 17, 2003	(Int'l Class: 21) Plastic cleaning brushes for household purposes
3	BRAWNY SN:78-301844	Filed: September 17, 2003	(Int'l Class: 16) Food storage, namely, plastic food storage bags for household use, plastic food storage freezer bags for household use, and plastic wrap (Int'l Class: 21) Disposable food containers
4	BRAWNY SN:78-340495	Filed: December 13, 2003	(Int'l Class: 16) Disposable litter pan plastic liner bags (Int'l Class: 18) Pet leashes, pet collars, nonmetal pet tie-out cables, non-metal pet trolley cables, and pet clothing (Int'l Class: 21) Pet litter boxes (Int'l Class: 28) Pet toys

WHEREAS, Assignor's business with respect to the BRAWNY mark is on-going and existing;

WHEREAS, GEORGIA-PACIFIC CONSUMER PRODUCTS LP, a Delaware Limited Partnership with its principal place of business at 133 Peachtree Street, NE, Atlanta,

Georgia 30303 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, together with the business of the applicant, or portion thereof, to which the mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm the assignment and assign to Assignee all right, title and interest in and to the said mark for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark and as well as all rights to damages and profits, due or accrued, arising out of past third party infringements of the mark, and the right to sue and recover for same;

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Dated: June 16th 2011

SAMUEL L. PAUL

By: 