

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Agencia Madero, S.A.		06/14/2011	CORPORATION: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maestro Tequilero, S.A. de C.V.		
<b>Street Address:</b>	Insurgentes sur No. 1605, Piso 20,		
<b>City:</b>	Col San Jose Insurgentes		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	D.F. 03900		
<b>Entity Type:</b>	CORPORATION: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76500498	TEQUILERO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2129499022		
<b>Email:</b>	MAMastrovito@lawabel.com		
<b>Correspondent Name:</b>	Abelman Frayne & Schwab		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8004372		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Abelman Frayne & Schwab		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10017		

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**TRADEMARK  
 REEL: 004564 FRAME: 0168**

NAME OF SUBMITTER:	Marie-Anne Mastrovito
Signature:	/Marie-Anne Mastrovito/
Date:	06/17/2011
Total Attachments: 1 source=TEQUILERO - ASSIGNMENT - 6-17-11#page1.tif	

### ASSIGNMENT OF U.S. APPLICATION

WHEREAS, **ASSIGNOR**, Agencia Madero, S.A. a Mexican corporation with an address at Carretera a Saltillo 2000-A, Santa Catarina, NL 66350 Mexico, (hereinafter called the **ASSIGNOR**) is the owner of the following trademark for which an application for registration have been filed in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Filing Date</u>	<u>Number</u>
TEQUILERO	March 25, 2003	76/500498

AND WHEREAS, Maestro Tequilero, S.A. de C.V., a Mexican corporation with an address at Insurgentes sur No. 1605, Piso 20, Col San Jose Insurgentes, Mexico, D.F., 03900 (hereinafter called the **ASSIGNEE**) is desirous of acquiring the right, title and interest in and to the said trademark and the eventual registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said **ASSIGNOR** by these presents does sell, assign and transfer unto the said **ASSIGNEE**, its successors and assigns, its ongoing and existing business as such business pertains to the aforementioned trademark, its right, title and interest in and to the said trademark(s), trademark application(s) and eventual trademark registration(s) together with that part of the goodwill of the **ASSIGNOR**'s business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the parties hereto have executed this instrument on the dates shown below.

**AGENCIA MADERO S.A. (ASSIGNOR)**

By: 

Title: Attorney in fact

Date: June 16, 2011

**MAESTRO TEQUILERO, S.A. DE C.V. (ASSIGNEE)**

By: 

Name: Juan Domingo Beckmann Legorreta

Title: Attorney in fact

Date: June 14, 2011