

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WholeSource, Inc.		06/15/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Surey Planet, LLC.		
<b>Street Address:</b>	2901 Ocean Park Blvd.		
<b>Internal Address:</b>	Suite 215		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85249495	SURVEY PLANET	
<b>Serial Number:</b>	85249500	PLANET SURVEY	
<b>Serial Number:</b>	85249505	WHERE THE ANSWERS LIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)864-3947		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-401-7159		
<b>Email:</b>	tm@myerswolins.com		
<b>Correspondent Name:</b>	Harris A. Wolin		
<b>Address Line 1:</b>	Myers Wolin, LLC		
<b>Address Line 2:</b>	100 Headquarters Plaza		
<b>Address Line 4:</b>	MORRISTOWN, NEW JERSEY 07960-6834		
<b>ATTORNEY DOCKET NUMBER:</b>	SURV 2486, 2505 & 2506		
<b>NAME OF SUBMITTER:</b>	Harris A. Wolin		

OP \$90.00 85249495

900194682

**TRADEMARK**  
 REEL: 004564 FRAME: 0327

Signature:	/Harris A. Wolin/
Date:	06/16/2011
Total Attachments: 1 source=surv_2486_2505_2506_assignment_exec#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made this 15th day of June 2011, by and between WholeSource, Inc., a California Corporation ("Assignor") and Survey Planet, LLC., a California Limited Liability Company ("Assignee"), having a principal address at 2901 Ocean Park Blvd., Suite 215, Santa Monica, CA 90405.

RECITALS:

Assignor has rights to the following U.S. trademark applications (the "Marks"):

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
85/249,495		SURVEY PLANET
85/249,500		PLANET SURVEY
85/249,505		WHERE THE ANSWERS LIVE

Assignor desires to assign and convey, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the Marks, together with all good will and all other rights associated with the Marks.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and the mutual covenants herein contained, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth at length below.
2. Assignor hereby assigns, sets over and transfers to Assignee all of Assignor's right, title and interest in, to and under the following:
  - a) The Marks;
  - b) All common law rights and good will associated with the Marks; and
  - c) The right to recover damages for any and all past infringement.
3. Assignee is a successor to the entire portion of the Assignor's business to which the Marks pertain.
4. This Assignment includes the entire portion of the Assignor's business to which the Marks pertain.

Assignee hereby accepts the assignment and conveyance of the Marks.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first written above.

WHOLESOURCE, INC. (ASSIGNOR)

SURVEY PLANET, LLC. (ASSIGNEE)

By: J.R. Wurster

By: J.R. Wurster

Name: J.R. Wurster

Name: J.R. Wurster

Title: CEO

Title: Principal

Date: 6/15/11

Date: 6/15/11

TRADEMARK