

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geneva Media, LLC		06/13/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Liquid Digital Media, LLC		
Street Address:	P.O. Box 32270		
City:	Amarillo		
State/Country:	TEXAS		
Postal Code:	79120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2974675		
CORRESPONDENCE DATA			
Fax Number:	(615)259-1470		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-259-1308		
Email:	trademarks@arlaw.com		
Correspondent Name:	Haverly MacArthur		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	612105-2		
NAME OF SUBMITTER:	Haverly MacArthur		
Signature:	/Haverly MacArthur/		
Date:	06/17/2011		
Total Attachments: 1 source=Geneval_Markassign_Liquid#page1.tif			

CH \$40.00 2974675

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Geneva Media, LLC, a Delaware limited liability company ("Assignor"), and Liquid Digital Media, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor owns the service mark for DESIGN (see right) and corresponding U.S. registration number 2974675 (the "Mark");



WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor has in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and all causes of action and claims based on past actions or infringement related to the Mark, along with any right to sue and recover for damages and profits.

Date: June 13, 2011

Geneva Media, LLC

Bill Lardie
(signature)

By: Bill Lardie

Title: President