

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lexington Management Corporation		12/22/2010	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Genares Worldwide Reservation Services, Ltd.		
<b>Composed Of:</b>	COMPOSED OF its General Partner, RM Corporation		
<b>Street Address:</b>	5201 North O'Connor Blvd.		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3577831	GENARES WORLDWIDE RESERVATION SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)661-4899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214.953.6818		
<b>Email:</b>	daltmdept@bakerbotts.com		
<b>Correspondent Name:</b>	Valerie Verret, Baker Botts L.L.P.		
<b>Address Line 1:</b>	2001 Ross Avenue		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201-2980		
<b>ATTORNEY DOCKET NUMBER:</b>	077149.0104		
<b>NAME OF SUBMITTER:</b>	Valerie Verret		

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**900194708**

**TRADEMARK  
 REEL: 004564 FRAME: 0468**

Signature:	/Valerie Verret/
Date:	06/17/2011
Total Attachments: 3 source=GENARES - US & CA Trademark Assignment#page1.tif source=GENARES - US & CA Trademark Assignment#page2.tif source=GENARES - US & CA Trademark Assignment#page3.tif	

## **TRADEMARK ASSIGNMENT**

WHEREAS, Lexington Management Corporation, a Texas corporation, having an address of 5201 North O'Connor Blvd., Suite 400, Irving, Texas 75039-0000 (hereafter "Assignor") is the owner of all right, title and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the related trademark registrations; and

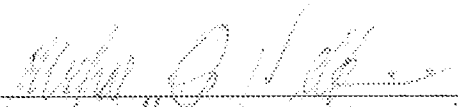
WHEREAS, Genares Worldwide Reservation Services, Ltd., a Texas limited partnership, having an address of 5201 North O'Connor Blvd., Suite 400, Irving, Texas 75039-0000 (hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks and in and to the related registrations and pending applications therefor together with the goodwill of the business symbolized by the marks throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of January 1, 2010, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the related registrations and applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

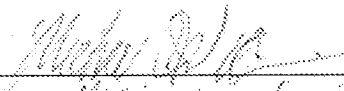
IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed on the date and in the capacity shown below.

**LEXINGTON MANAGEMENT CORPORATION**

By:   
Name: Michael G. Williams  
Title: President  
Date: 12-22-2010

**GENARES WORLDWIDE RESERVATION SERVICES, LTD.**

By: RM Corporation,  
Its General Partner

By:   
Name: Michael G. Williams  
Title: President  
Date: 12-22-2010

**EXHIBIT A**

**United States Trademark Registration**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
GENARES WORLDWIDE RESERVATION SERVICES	3577831	Feb. 17, 2009

**Foreign Trademark Application**

<b>Country</b>	<b>Mark</b>	<b>Appln. No.</b>	<b>Filing Date</b>
Canada	GENARES WORLDWIDE RESERVATION SERVICES	1217283	May 19, 2004

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