

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Recovery, Inc.		06/16/2011	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	ShockWatch, Inc.		
Street Address:	1111 W. Mockingbird Lane		
Internal Address:	Suite 1050		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75247		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3420473	SHOCKWATCH IMPACT MANAGER	
Registration Number:	3420472	SHOCKWATCH USAGE MANAGER	
Registration Number:	3379401	EQUIPMANAGER	
Registration Number:	3427703	STARTMANAGER	
CORRESPONDENCE DATA			
Fax Number:	(817)751-7141		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	817-751-7140		
Email:	docketing@baudinolaw.com		
Correspondent Name:	Law Office of James Baudino, PLLC		
Address Line 1:	600 Six Flags Drive, Suite 400		
Address Line 4:	Arlington, TEXAS 76011		
ATTORNEY DOCKET NUMBER:	1007.00011/12/13/14		
NAME OF SUBMITTER:	James L Baudino		

TRADEMARK

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Signature:	/James L Baudino/
Date:	06/16/2011
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Media Recovery, Inc., a Nevada corporation, whose principal place of business is 1111 W. Mockingbird Lane, Suite 1050, Dallas, TX 75247 (hereinafter referred to as "Assignor"), adopted, used, is using and is the owner of the following trademarks (hereinafter the "Marks") which are now registered in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
SHOCKWATCH IMPACT MANAGER	3420473	April 29, 2008
SHOCKWATCH USAGE MANAGER	3420472	April 29, 2008
EQUIPMANAGER	3379401	February 5, 2008
STARTMANAGER	3427703	May 13, 2008

WHEREAS, ShockWatch, Inc., a wholly owned subsidiary of Assignor (hereinafter referred to as "Assignee"), is desirous of acquiring Assignor's right, title and interest in and to said Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the aforementioned Marks, together with the goodwill of the business symbolized by such Marks, and in the above-identified registrations therefor.

Assignor also assigns to Assignee all claims for damages by reason of past infringement of the Marks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

Signed on this 16 day of June, 2011.

ASSIGNOR:

Media Recovery, Inc.

By: David E. Chisum

David Chisum

Its: Chief Financial Officer and Vice President

STATE OF TEXAS

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COUNTY OF DALLAS

On this 16 day of June, 2011, personally appeared before me David Chisum, to me known and known to me to be the Chief Financial Officer and Vice President of Media Recovery, Inc., the Assignor above named, and acknowledged that he executed the foregoing assignment on behalf of said Assignor and pursuant to authority duly received.

A. Augustadt

Notary Public in and for the
State of Texas

Printed Notary Name

A. Augustadt

My Commission Expires:

6-9-2013

