

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	PARTIAL RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Comerica Bank		06/15/2011	a Texas banking association, formerly a Michigan banking corporation: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Bright of America, LLC f/k/a Bright Acquisition Company, LLC
<b>Street Address:</b>	300 Greenbriar Road
<b>City:</b>	Summersville
<b>State/Country:</b>	WEST VIRGINIA
<b>Postal Code:</b>	26651
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3038050	BRIGHT OF AMERICA
Registration Number:	3054278	
Registration Number:	2831732	PRACTICE PALS
Registration Number:	2834123	LAP LEARNER
Registration Number:	2773974	MATH FAST FACTS
Registration Number:	2773973	DOMINO DISCOVERY
Registration Number:	2712025	POSTER PALS
Registration Number:	2685645	FLIP & LEARN
Registration Number:	2594707	PRACTICE POWER
Registration Number:	1460018	MAGNA POCKET
Registration Number:	1120489	GREENBRIER STUDIOS
Registration Number:	0937600	BRIGHT OF AMERICA

**CORRESPONDENCE DATA**

**900194772**

**TRADEMARK  
 REEL: 004564 FRAME: 0811**

**OP \$315.00 3038050**

Fax Number: (734)930-2494

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 734-761-3780

Email: asujek@bodmanlaw.com

Correspondent Name: Angela Alvarez Sujek - Bodman PLC

Address Line 1: 201 South Division, Ste. 400

Address Line 4: Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Angela Alvarez Sujek
Signature:	/Angela Alvarez Sujek/
Date:	06/15/2011
Total Attachments: 2 source=Bright of America Partial Release#page1.tif source=Bright of America Partial Release#page2.tif	

**PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS PARTIAL RELEASE dated as of June 15<sup>th</sup>, 2011 (this "Release") is made by Comerica Bank, a Texas banking association, formerly a Michigan banking corporation (the "Secured Party") under the Patent, Trademark and Copyright Security Agreement dated July 30, 2004 (the "Security Agreement") and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 002916, Frame 0860 and at Trademark Reel 003778, Frame 0166, between Bright Acquisition Company, LLC, now known as Bright of America, LLC, a Delaware limited liability company (the "Debtor") and the Secured Party.

WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest in the Debtor's trademarks (the "Trademarks"), including the trademarks listed on attached Exhibit A (the "Released Trademarks").

WHEREAS, the Secured Party wishes to: (i) release all of its security interest covering the Released Trademarks, only; (ii) restore all right, title and interest in and to the Released Trademarks to the Debtor; and (iii) dissolve any and all liens and encumbrances respecting the Released Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Released Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Released Trademarks under the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK,  
a Texas banking association, formerly a Michigan  
banking corporation

By:   
Name: Emily A. Michael  
Title: Vice President

**EXHIBIT A**

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
BRIGHT OF AMERICA	78/545279	1/11/05	3,038,050	1/3/06
(Design Only)	78/545270	1/11/05	3,054,278	1/31/06
PRACTICE PALS	76/519319	6/3/03	2,831,732	4/13/04
LAP LEARNER	76/519320	6/3/03	2,834,123	4/20/04
MATH FAST FACTS	76/327541	10/22/01	2,773,974	10/14/03
DOMINO DISCOVERY	76/327540	10/22/01	2,773,973	10/14/03
POSTER PALS	76/307279	8/31/01	2,712,025	4/29/03
FLIP & LEARN	76/306918	8/31/01	2,685,645	2/11/03
PRACTICE POWER	75/641768	2/16/99	2,594,707	7/16/02
MAGNA POCKET	73/643341	2/6/87	1,460,018	10/6/87
GREENBRIER STUDIOS	73/152414	3/3/78	1,120,489	6/19/79
BRIGHT OF AMERICA	72/339125	9/29/69	937,600	7/11/72

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