

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/01/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BitPipe, Inc.		06/13/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TechTarget, Inc.		
Street Address:	275 Grove Street		
City:	Newton		
State/Country:	MASSACHUSETTS		
Postal Code:	20466		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2958755	ANALYST VIEWS	
Registration Number:	2955891	ANALYST VIEWS	
CORRESPONDENCE DATA			
Fax Number:	(617)904-1775		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-413-8005		
Email:	dweinstein@gtclawgroup.com		
Correspondent Name:	Donna Weinstein		
Address Line 1:	400 Blue Hill Drive		
Address Line 2:	GTC Law Group LLP & Affiliates		
Address Line 4:	Westwood, MASSACHUSETTS 02090		
ATTORNEY DOCKET NUMBER:	TECHTARGET TRADEMARK		
NAME OF SUBMITTER:	Donna Weinstein		

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**TRADEMARK
 REEL: 004564 FRAME: 0832**

Signature:	/Donna Weinstein/
Date:	06/16/2011
Total Attachments: 2 source=Analyst View Corrective Assignment 06 13 11#page1.tif source=Analyst View Corrective Assignment 06 13 11#page2.tif	

CORRECTIVE TRADEMARK ASSIGNMENT

WHEREAS BitPipe, Inc., a Delaware corporation ("Assignor"), registered the marks shown on Schedule A hereto with the U.S. Patent and Trademark Office (the "Marks");

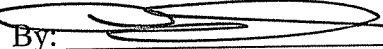
WHEREAS Assignor, after applying to register the Marks, was acquired by TechTarget, Inc., a Delaware corporation ("Assignee");

WHEREAS Assignee assigned all right, title, and interest in the marks, the registrations thereof, and the goodwill of the business symbolized by the Marks, to Northern Light SinglePoint, LLC on August 2, 2005; and

WHEREAS on October 15, 2010, Assignor executed a Trademark Assignment in favor of Assignee, recorded in the U.S. Patent and Trademark Office at Reel 4301, Frame 0117 (the "Assignment"), which erroneously referred to the Marks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby terminate the Assignment with respect to the Marks, and Assignor hereby sells, assigns and transfers to Assignee, nunc pro tunc as of August 1, 2005, all right, title and interest in and to the Marks and the registrations thereof, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Marks, all claims for damages by reason of past, present and future infringement of the Marks, and the right to sue and collect damages for such infringement, and the goodwill of the business symbolized by the Marks.

BITPIPE, INC.


By:  _____

Name: Rick Olin

Title: Secretary

Date: 6/13/11

TECHTARGET, INC.

By:  _____

Name: Rick Olin

Title: Vice President

Date: 6/13/11

SCHEDULE A

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
ANALYST VIEWS	2,958,755	May 31, 2005
ANALYST VIEWS & Design	2,955,891	May 24, 2005