

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gordon Brothers Brands, LLC		06/15/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Branded, LLC		
Street Address:	3333 Lee Parkway, Sixth Floor		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75207		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1537763	DOMAIN	
Registration Number:	1113164	STOREHOUSE	
Registration Number:	1697698	TWEEDS	
CORRESPONDENCE DATA			
Fax Number:	(617)574-7659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-574-4153		
Email:	lbillone@goulstonstorrs.com		
Correspondent Name:	Lisa Billone		
Address Line 1:	400 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Lisa Billone		
Signature:	/Lisa Billone/		

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**TRADEMARK
 REEL: 004564 FRAME: 0980**

Date:

06/16/2011

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, Branded, LLC, a Georgia limited liability company ("Grantor"), granted a security interest in the trademarks listed on the attached Schedule 1 (the "Trademarks") to Gordon Brothers Brands, LLC ("Secured Party") pursuant to a Trademark Security Agreement dated as of January 21, 2009 recorded at the Assignment Division of the U.S. Patent and Trademark Office ("PTO") on January 30, 2009 at Reel 3927, Frame 0202; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in the Service Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby (i) terminates and releases its security interest in the Trademarks, (ii) acknowledges and authorizes the recording hereof at the PTO, and (iii) agrees to execute and deliver any further releases or termination statements as may be reasonably necessary to effect the termination and release contemplated hereby.

IN WITNESS WHEREOF, the Secured Party has caused this instrument to be duly executed as of the 15th day of June, 2011.

GORDON BROTHERS BRANDS, LLC,
a Delaware limited liability company

By: 

Name: Rafael Klotz

Title: EVP, Manager

SCHEDULE 1

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
DOMAIN	1537763	May 2, 1989
STOREHOUSE	1113164	February 13, 1979
TWEEDS	1697698	June 30, 1992