

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imperial Brands, Inc.		06/14/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Katarzyna Estate		
Street Address:	District Haskovo POB 58		
City:	Svilengrad		
State/Country:	BULGARIA		
Entity Type:	CORPORATION: BULGARIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3677315	KATARZYNA	
CORRESPONDENCE DATA			
Fax Number:	(212)980-7499		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129807400		
Email:	rmdaignault@rkmc.com		
Correspondent Name:	Ronald Daignault		
Address Line 1:	601 Lexington Avenue Suite 3400		
Address Line 4:	New York, NEW YORK 10022		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Ronald M. Daignault		

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TRADEMARK
 REEL: 004565 FRAME: 0706

Signature:	/Ronald M. Daignault/
Date:	06/20/2011
Total Attachments: 3 source=Katarzyna Assignment#page1.tif source=Katarzyna Assignment#page2.tif source=Katarzyna Assignment#page3.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Imperial Brands, Inc., a Delaware corporation, having its principal place of business at 10505 Fairchild Gardens Avenue, Suite 204, Palm Beach Gardens, Florida 33410 (referred to as "ASSIGNOR"), is the owner of the trademarks and record owner of the trademark applications and registration shown on the attached Schedule A (referred to as the "TRADEMARKS"); and

WHEREAS, Katarzyna Estate, having its principal place of business at Bulgaria, Town of Svilengrad, District Haskovo, POB 58 (referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS:

NOW THEREFORE, in consideration of good and valuable consideration from ASSIGNEE to ASSIGNOR, the sufficiency and receipt of which is acknowledged, ASSIGNOR confirms the transfer and transfers and assigns to ASSIGNEE, the entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS and all trademark applications and registrations therefor; and

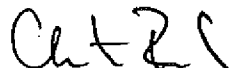
ASSIGNOR, does also sell, assign, transfer and set over unto ASSIGNEE, its successor, legal representatives and assigns, all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives;

ASSIGNOR, further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARKS and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument; and


ASSIGNOR, further agrees to execute such additional documents as may be required in countries foreign to the United States, to record ASSIGNEE as the owner of the TRADEMARKS and registration and applications herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument on this ____ day of 14/06 2011.

IMPERIAL BRANDS, INC.

By: 
Name: Chester Brandes
Title: President

KATARZYNA ESTATE

By: 
Name: Svetlana Slavova
Title: Executive Director

SCHEDULE A

TRADEMARK	SERIAL NO.	REG. NO.
KATARZYNA	77/400,094	3,677,315