

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Behr Industry GmbH & Co. KG		06/16/2011	limited liability partnership: GERMANY
RECEIVING PARTY DATA			
Name:	Behr Industry Motorcycle Components GmbH		
Street Address:	Ernst-Thalman-Str. 27		
City:	Mylau		
State/Country:	GERMANY		
Postal Code:	08499		
Entity Type:	limited liability partnership: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2956527	SAXESS	
CORRESPONDENCE DATA			
Fax Number:	(202)672-5399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-659-5300		
Email:	PTOMAILWashington@foley.com		
Correspondent Name:	Norm J. Rich		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	3000 K Street, N.W., Sixth Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5109		
ATTORNEY DOCKET NUMBER:	016906-0101		
DOMESTIC REPRESENTATIVE			
Name:	Norm Rich		
Address Line 1:	Foley & Lardner LLP		

OP \$40.00 2956527

900194861

**TRADEMARK
 REEL: 004565 FRAME: 0862**

Address Line 2: 3000 K Street, N.W., Sixth Floor
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5109

NAME OF SUBMITTER:	Norm J. Rich
Signature:	/norm j. rich/
Date:	06/20/2011

Total Attachments: 2
source=TMASSIGNMENT#page1.tif
source=TMASSIGNMENT#page2.tif

U.S. AND CANADA TRADEMARK ASSIGNMENT

WHEREAS, Behr Industry GmbH & Co. KG, a limited liability partnership of Germany, doing business at Heilbronner Strabe 380, 70469 Stuttgart, Federal Republic of Germany (hereinafter "Assignor"), is the owner of all right, title and interest in and to the following trademarks and corresponding registrations therefor in the United States Patent and Trademark Office and the Canadian Intellectual Property Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Country</u>
SAXESS	2,956,527	May 31, 2005	U.S.
SAXESS RACE	3,960,742	May 17, 2011	U.S.
SAXESS	668698	July 26, 2006	Canada


<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Country</u>
SAXESS RACE	1478615	April 27, 2010	Canada


WHEREAS, Behr Industry Motorcycle Components GmbH, a limited liability partnership legally organized under the laws of the Federal Republic of Germany, doing business at Ernst-Thälmann-Str. 27, 08499 Mylau, Federal Republic of Germany (hereinafter "Assignee"), is desirous of acquiring said trademarks and the registrations thereof, and all accompanying goodwill;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States and Canadian rights, title and interest in and to the aforementioned marks together with the goodwill of the business symbolized by the marks, the registrations thereof, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said marks or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

BEHR INDUSTRY GMBH & CO. KG.
as Assignor

BEHR INDUSTRY MOTORCYCLE
COMPONENTS.GMBH
as Assignee

By: 
(signature)

By: 
(signature)

Name: Michael Rudloff

Name: Michael Rudloff

Title: Managing Director

Title: Managing Director

Date: X 16.06.2011

Date: X 17.06.2011