

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonneti Fashions Limited		03/04/2011	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	JD Sports Fashion PLC		
Street Address:	Hollinsbrook Way		
Internal Address:	Pilsworth, Bury		
City:	Lancashire		
State/Country:	UNITED KINGDOM		
Postal Code:	BL9 8RR		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3789301	SONNETI	
CORRESPONDENCE DATA			
Fax Number:	(303)473-2720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-473-2710		
Email:	docket@hollandhart.com		
Correspondent Name:	Scott S. Havlick		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attention: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	JD SPORTS FASHION PLC		
DOMESTIC REPRESENTATIVE			
Name:	Scott S. Havlick		

OP \$40.00 3789301

900194881

**TRADEMARK
 REEL: 004565 FRAME: 0876**

Address Line 1: P.O. Box 8749
Address Line 2: Attention: Trademark Docketing
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER:	Scott S. Havlick
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Signature:	/Scott S. Havlick/
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Date:	06/20/2011
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Total Attachments: 5

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DATED

2010

SONNETI FASHIONS LIMITED

- and -

JD SPORTS FASHION PLC

**INTELLECTUAL PROPERTY
ASSIGNMENT**

**TRADEMARK
REEL: 004565 FRAME: 0878**

THIS ASSIGNMENT is made on

4

day of

MARCH

2010. 2011 ^{pms}

BETWEEN:

1. **SONNETI FASHIONS LIMITED**, incorporated and registered in England and Wales with company number 06666633, whose registered office is One Western Avenue Business Park, Mansfield Road, London, W3 0BZ, United Kingdom ("**the Assignor**"); and
2. **JD SPORTS FASHION PLC** incorporated and registered in England and Wales with company number 1888425, whose registered office is at Hollinsbrook Way, Pilsworth, Bury, Lancashire, BL9 8RR, United Kingdom ("**the Assignee**").

WHEREAS:

- A. The Assignor is the proprietor of the trade marks ("**Trade Marks**") short particulars of which are set out in the Schedule A to this assignment.
- B. The Assignor has agreed to assign the Trade Marks to the Assignee for the consideration and upon the terms set out below.

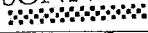

NOW IT IS HEREBY AGREED as follows:

1. In consideration of the Agreement for The Purchase of Trade Marks and Other Rights executed by the Assignor and the Assignee on 26 April 2010, the Assignor hereby assigns with full title guarantee and transfers to the Assignee all right, title and interest to the Trade Marks together with all rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of such action.
2. This assignment is made with the goodwill attaching to and symbolised by the Trade Marks.
3. The Assignor agrees that it will at the request and cost of the Assignee at all times hereafter do all such acts and execute such documents as may reasonably be necessary or desirable both to secure the vesting in the Assignee of all rights assigned to it in this agreement.
4. This assignment may be executed in any number of counterparts and by the parties on separate counterparts, all of which taken together constitute one and the same instrument.
5. This assignment is governed by and shall be interpreted in accordance with English law. Each party irrevocably submits to the exclusive jurisdiction of the English Courts in relation to all matters arising out of or in connection with this assignment.

IN WITNESS WHEREOF this Agreement has been signed on behalf of the parties the day and year first before written.

SCHEDULE A

Country	Trade Mark	Official No.	Classes
Argentina	SONNETI	2108570	25
Argentina	SONNETI	2108569	09
Australia	SONNETI	517072	25
Bahrain	SONNETI	5497	25
Bangladesh	SONNETI	90513	25
Bangladesh	SONNETI	90512	18
Bangladesh	SONNETI	90511	09
Belarus	SONNETI	19444	25
Benelux	SONNETI	415916	25
Bermuda	SONNETI	27860	25
Bosnia & Herzegovina	SONNETI	BAZ015439	25
Bulgaria	SONNETI	42254	25
Canada	SONNETI	TMA356848	00
China	SONNETI	1174793	25
Croatia	SONNETI	Z970512	25
Cyprus	SONNETI & Device	19874	25
Cyprus	SONNETI CASUAL WEAR Device	21131	25
Czech Republic	SONNETI	207887	25
Estonia	SONNETI	36382	25
European Community	SONNETI	001280049	09,18,25
France	SONNETI	96614312	25
Germany	SONNETI	1162185	25
Greece	SONNETI	109508	25
Hong Kong	SONNETI	19811776	26
Hong Kong	SONNETI	19800136	25
Hungary	SONNETI	146562	25
Iceland	SONNETI	267/2001	25
Ireland	SONNETI	131594	25
Italy	SONNETI	575981	25
Japan	SONNETI	2369116	25
Kuwait	SONNETI	25401	25
Latvia	SONNETI	M50017	25
Lithuania	SONNETI	44789	25
Macedonia (F.Y.R.O.M)	SONNETI	10513	25
Malaysia	SONNETI	97006165	25
Mexico	SONNETI	905122	09
Moldova	SONNETI	8880	25
Netherlands	SONNETI INT.	13701	25

Antilles			
Netherlands Antilles	SONNETI	05179	25
New Zealand	SONNETIC	196105	25
New Zealand	SONNETI	614290	25
Pakistan	SONNETI	207372	25
Pakistan	SONNETI	207374	18
Pakistan	SONNETI	207375	09
Peru	SONNETI	107856	18
Poland	SONNETI	173416	25
Portugal	SONNETI	523472	25
Qatar	SONNETI	9836	25
Romania	SONNETI	47114	25
Russian Federation	SONNETI	302496	25
Saudi Arabia	SONNETI	306/50	25
Serbia	SONNETI	47104	25
Slovakia	SONNETI	201021	25
Slovenia	SONNETI	200170923	25
South Africa	SONNETI	2005/27623	25
Sri Lanka	SONNETI	124586	25
Sri Lanka	SONNETI	124585	18
Sri Lanka	SONNETI	124584	09
Sweden	SONNETI	234067	25
Switzerland	SONNETI	367356	25
Taiwan	SONNETI	00261672	25
Thailand	SONNETI	KOR72722	25
Turkey	SONNETI	137503	25
Ukraine	SONNETI	34159	25
United Arab Emirates	SONNETI	3586	25
United Kingdom	SONNETI 	1239343	25
United Kingdom	 SONNETI	2168936	25
United Kingdom	SONNETI	1415411	25
United States of America	SONNETI	3,789,301	25
Vietnam	SONNETI	77761	09,18,25

SIGNED for and on behalf of
SONNETI FASHIONS LIMITED

} *Swarup Banerjee*
By (print name): SWARUP BANERJEE

Position: DIRECTOR

In the presence of

Signature of Witness: *S. Cole*

Name: SANDRA COLE

Address: WILD ROSE, Little Bushey Lane, Bushey, Herts WD23 3RY.

Occupation: Personal Assistant

SIGNED for and on behalf of
JD SPORTS FASHION PLC

} *Jane Brisley*
By (print name): JANE BRISLEY

Position: COMPANY SECRETARY, (UNDER POWER OF ATTORNEY)

In the presence of

Signature of Witness: *Dorothy Peters*

Name DOROTHY PETERS

Address *cb Hollinbrosse Way, Pilsworth, Bury*

Occupation P. A.