

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMAC US LLC		01/11/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Ally Financial Inc.
Street Address:	200 Renaissance Center
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48265-2000
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2246126	COMTRAC
Registration Number:	2940869	SMART BEGINNINGS
Registration Number:	3256852	SMART EDGE
Registration Number:	1742492	SMARTBUY
Registration Number:	3333936	SMARTCASH
Registration Number:	3333673	SMARTCHECK
Registration Number:	3083892	SMARTEDGE
Registration Number:	3206726	SMARTLANE
Registration Number:	1631111	SMARTLEASE
Registration Number:	3306305	SMARTLEASE PLUS
Registration Number:	3333975	SMARTNOTES
Registration Number:	3011117	YOUR PATHWAY TO VEHICLE FINANCING

CORRESPONDENCE DATA

900194889

**TRADEMARK
 REEL: 004565 FRAME: 0903**

CH \$315.00 2246126

Fax Number: (248)636-2917
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2482633458
Email: marie.lally@ally.com
Correspondent Name: Marie Lally
Address Line 1: 300 Galleria Offcentre
Address Line 2: Suite 210
Address Line 4: Southfield, MICHIGAN 48034

NAME OF SUBMITTER:	Marie M. Lally
Signature:	/marie m lally/
Date:	06/20/2011

Total Attachments: 2
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ASSIGNMENT

WHEREAS, GMAC US LLC, a limited liability company organized and existing under the laws of the State of Delaware, (hereinafter the "ASSIGNOR") is the owner of certain trademarks and service marks (as more fully defined in Schedule A) in respect of auto financing (hereinafter called the ALLY Auto Trademarks); and

WHEREAS ALLY FINANCIAL INC., a corporation organized and existing under the laws of the State of Delaware, (hereinafter the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the ALLY Auto Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the ALLY Auto Trademarks, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the ALLY Auto Trademarks. This assignment includes the registrations for the ALLY Auto Trademarks set forth on the attached Schedule A, as well as all right, title and interest whether by use, registration, application or otherwise.

The said ASSIGNOR represents that, to the best of its knowledge, it does not own any other registrations for the ALLY Auto Trademarks, in whole or in combination with another word, symbol or trademark in any country or jurisdiction, other than that listed in the attached Schedule A, and should same exist, by this assignment ASSIGNOR does hereby transfer all of its rights, title and interest thereto to ASSIGNEE.

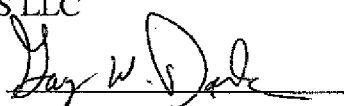
ASSIGNEE represents that, to the extent that a trademark registration assigned to ASSIGNEE also contains a trademark of ASSIGNOR, ASSIGNEE shall cooperate with the ASSIGNOR in ensuring that the combination trademark application or registration is maintained until the ASSIGNOR has a reasonable opportunity to acquire protection for its trademark separately in that jurisdiction, or as otherwise agreed to by the parties.

The parties agree to execute whatever additional documents are necessary to record the transfer of the ALLY Auto Trademarks assigned hereunder in any country or jurisdiction in the world.

The provisions herein extend to successors and/or assigns of the parties.

IN WITNESS WHEREOF, the parties have executed this Assignment this 11th day of January, 2011.

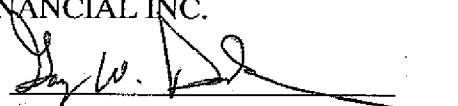
GMAC US LLC

Signature: 

Print Name: Gary W. Donohue

Title: Assistant Secretary

ALLY FINANCIAL INC.

Signature: 

Print Name: Gary W. Donohue

Title: Assistant Secretary

TRADEMARK

REEL: 004565 FRAME: 0905

SCHEDULE A

Trademark	Registration Number
COMTRAC	2245126
SMART BEGINNINGS	2940869
SMART EDGE	3256852
SMARTBUY	1742492
SMARTCASH	3333936
SMARTCHECK	3333673
SMARTEDGE	3083892
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