

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/23/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lason, Inc.		06/13/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rustic Canyon III, LLC
Street Address:	771 East Southlake Blvd
City:	Southlake
State/Country:	TEXAS
Postal Code:	76092
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3142518	ACTIVE DNA
Registration Number:	3142519	ARCHIVE DNA
Registration Number:	3218370	DOCUMENT DNA
Registration Number:	3218371	DOCUMENT DNA INCREASING PRODUCTIVITY WITH DIGITAL NETWORK ACCESS

CORRESPONDENCE DATA

Fax Number: (202)887-4288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-887-4000
 Email: lgeyer@akingump.com
 Correspondent Name: Laura T. Geyer
 Address Line 1: 1333 New Hampshire Ave NW
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-1564

ATTORNEY DOCKET NUMBER: 684089.0039

TRADEMARK

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NAME OF SUBMITTER:	Laura Talley Geyer
Signature:	/Laura Talley Geyer/
Date:	06/20/2011
Total Attachments: 3 source=SRCP Nunc Pro Tunc Trademark Assignment#page1.tif source=SRCP Nunc Pro Tunc Trademark Assignment#page2.tif source=SRCP Nunc Pro Tunc Trademark Assignment#page3.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Trademark Assignment**”) is effective *nunc pro tunc* as of August 23, 2010 (the “**Effective Date**”) by and between Lason, Inc. (“**Assignor**”) and Rustic Canyon III, LLC (“**Assignee**”).

WHEREAS, as of the Effective Date, Assignor had adopted and used and was the owner of the trademarks and service marks listed on Schedule A hereto, and all other rights appurtenant thereto, including, but not limited to, all registrations and applications for registration thereof, all common law rights with respect thereto, and all rights to sue and recover for past, present and future infringement or dilution thereof (the “**Trademarks**”);

WHEREAS, on August 23, 2010, Assignor was dissolved and Assignee acquired all of the assets of Assignor, including the Trademarks (together with the goodwill symbolized thereby);

WHEREAS, Assignee has continued to use the Trademarks since the Effective Date; and

WHEREAS, Assignee is desirous of executing an assignment agreement with Assignor suitable for recordation with the United States Patent and Trademark Office, for purposes of evidencing the foregoing acquisition of the Trademarks from Assignor.

WHEREAS, Suresh Yannamani was an officer of Assignor as of the Effective Date and James Reynolds was an officer of Assignee as of the Effective Date, with the power and authority to execute this Trademark Assignment on behalf of Assignor as of the Effective Date;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Trademarks, including, but not limited to, all benefits, privileges, causes of action, and remedies, including, without limitation, the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) bring actions for past, present and future infringement or dilution thereof, and (c) grant licenses or other interests therein. The foregoing includes, and Assignor hereby assigns, sells and transfers to Assignee, the goodwill symbolized by the Trademarks. Assignee accepts such assignment, and assumes all obligations with respect to such Trademarks from and after the Effective Date.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

Lason, Inc.

By: 

Its: President

Date: 6-13-11

ASSIGNEE

Rustic Canyon III, LLC

By: 

Its: CFO

Date: 6-17-11

TRADEMARK

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Schedule A

Trademark	Jurisdiction	Class	Status	Reg. No.
ACTIVE DNA	U.S.	38 and 39	Registered 9/12/06	3,142,518
ARCHIVE DNA	U.S.	38 and 39	Registered 9/12/06	3,142,519
DOCUMENT DNA	U.S.	38 and 39	Registered 3/13/07	3,218,370
DOCUMENT DNA INCREASING PRODUCTIVITY WITH DIGITAL NETWORK ACCESS (and Design)	U.S.	38 and 39	Registered 3/13/07	3,218,371