

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RHODI PLC		05/02/2011	Public Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	BRANDSHOUSE LTD		
Street Address:	1 Fishwick Park, Mercer Street		
City:	Preston		
State/Country:	UNITED KINGDOM		
Postal Code:	PR1 4LZ		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2901115	VOI	
CORRESPONDENCE DATA			
Fax Number:	(847)919-4631		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	howard@hfine.com		
Correspondent Name:	Howard R. Fine		
Address Line 1:	2100 Sanders Road, Suite 200		
Address Line 4:	Northbrook, ILLINOIS 60062		
ATTORNEY DOCKET NUMBER:	039-126		
DOMESTIC REPRESENTATIVE			
Name:	Howard R. Fine		
Address Line 1:	2100 Sanders Road, Suite 200		
Address Line 4:	Northbrook, ILLINOIS 60062		

OP \$40.00 2901115

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**TRADEMARK
 REEL: 004566 FRAME: 0115**

NAME OF SUBMITTER:	Howard R. Fine
Signature:	/Howard R. Fine/
Date:	06/20/2011
Total Attachments: 2 source=2901115 - Assignment#page1.tif source=2901115 - Assignment#page2.tif	

THIS ASSIGNMENT is made the 2nd day of MAY - 2011,

BETWEEN

RHODI PLC of 1 Fishwick Park, Mercer Street, Preston, Lancashire, PR1
4LZ, United Kingdom

(hereinafter called the "Assignor")

and

BRANDSHOUSE LTD of 1 Fishwick Park, Mercer Street, Preston, PR1 4LZ,
United Kingdom

(hereinafter called the "Assignee").

WHEREAS:

(A) The Assignor is the registered proprietor of the trade marks details of
which are set out in the Schedule (hereinafter called "the Trade Marks").

(B) The parties hereto have agreed that the Trade Marks shall be transferred
by the Assignor to the Assignee for the consideration hereinafter set forth.

NOW THIS DEED WITNESSETH as follows:

In pursuance of said Agreement and in consideration of the sum of £1.00 now
paid by the Assignee to the Assignor (receipt of which is hereby
acknowledged), the Assignor with full title guarantee hereby assigns unto the
Assignee all the property right title and interest in the said trade marks
together with the goodwill associated with and relating to said trade marks TO
HOLD unto the Assignee absolutely.

SCHEDULE


<u>Trade Mark</u>	<u>Registration No.</u>	<u>Class</u>	<u>Country</u>
V DEVICE	2259230	25	United Kingdom
VOI	1578380	25	United Kingdom
VOI	009172875	8,9,24	European Community
VOI	008275191	25	European Community
VOI	008714412	3,14,18	European Community
VOI	009133158	21,35,43	European Community
ENGINEERED			
FOR YOU	009580127	3,25,35	European Community
VOI	2,901,115	25	USA

IN WITNESS WHEREOF the parties hereto have executed this document the day and year first above written.

Signed for and on behalf of
RHODI PLC

FIROZ RIZ 

Signed for and on behalf of
BRANDSHOUSE LTD

RIZWAN RIZ 

TRADEMARK