

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nutrition Now, Inc.		03/23/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of the West		
Street Address:	300 South Grand Avenue		
Internal Address:	5th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85003242	RHINO	
Serial Number:	85014917	RHINO	
CORRESPONDENCE DATA			
Fax Number:	(503)224-0155		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-205-2539		
Email:	trademark@millermash.com		
Correspondent Name:	Alix C. Rosenbaum		
Address Line 1:	111 S.W. Fifth Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	187650-0006		
NAME OF SUBMITTER:	Alix C. Rosenbaum		
Signature:	/Alix C. Rosenbaum/		

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TRADEMARK
REEL: 004566 FRAME: 0222

Date:

06/20/2011

Total Attachments: 2

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MEMORANDUM OF SECURITY AGREEMENT

NUTRITION NOW, INC., a Delaware corporation ("NNI"), whose address is 6350 N.E. Campus Drive, Vancouver, Washington 98661-6877, entered into that certain Trademark Security Agreement dated August 5, 2009, and certain amendments thereto, with BANK OF THE WEST, whose address is 300 South Grand Avenue, 5th Floor, Los Angeles, California 90071 ("Secured Party"), pursuant to which NNI granted Secured Party a security interest in certain trademarks, including, without limitation, the trademarks described on Schedule A attached hereto and incorporated by this reference herein.

This Memorandum of Security Agreement has been executed on behalf of NNI as of March 31, 2011.

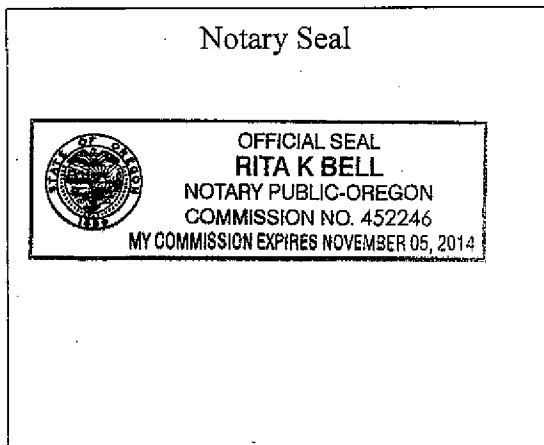
NUTRITION NOW, INC.

By: [Signature]
Martin Rifkin, President

State of Washington Oregon)
County of Multnomah) ss.

I certify that I know or have satisfactory evidence that Martin Rifkin is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument and acknowledged it as the President of Nutrition Now, Inc. to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated: March 23, 2011.



[Signature]
Notary Public for Washington Oregon
Rita K Bell
Name of Notary

Schedule A

MARK	STATUS	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.	APPLICANT/REGISTRANT
ECHINACEA KING	Registered	February 25, 2009	77677884	November 10, 2009	3708027	Nutrition Now, Inc.
RHINO	Pending	March 31, 2010	85003242			Nutrition Now, Inc.
<i>Rhino</i>	Pending	April 15, 2010	85014917			Nutrition Now, Inc.