

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TechTarget, Inc.		06/13/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Northern Light SinglePoint, LLC		
Street Address:	10 Canal Park		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02141		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2958755	ANALYST VIEWS	
Registration Number:	2955891	ANALYST VIEWS	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2317		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-994-2317		
Email:	hal.borden@dechert.com		
Correspondent Name:	Hal E. Borden		
Address Line 1:	2929 Arch Street		
Address Line 2:	Dechert LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
NAME OF SUBMITTER:	Hal Borden		
Signature:	/Hal Borden/		
Date:	06/21/2011		
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS on August 2, 2005, TechTarget, Inc., a Delaware corporation ("Assignor"), assigned all right, title, and interest in and to the Marks shown on Schedule A hereto (the "Marks") to Northern Light SinglePoint, LLC, a Massachusetts limited liability company ("Assignee").

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor confirms that on August 2, 2005, it sold, assigned, and transferred to Assignee, and hereby does sell, assign, and transfer to Assignee, all right, title and interest in and to the Marks and the registrations thereof, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Marks, all claims for damages by reason of past, present and future infringement of the Marks, and the right to sue and collect damages for such infringement, and the goodwill of the business symbolized by the Marks.

TECHTARGET, INC.

By:  _____

Name: Rick Olin
Title: Vice President
Date: 6/2/11

SCHEDULE A

<u>Mark</u>	<u>U.S. Reg. No.</u>	<u>Registration Date</u>
ANALYST VIEWS	2,958,755	May 31, 2005
ANALYST VIEWS & Design	2,955,891	May 24, 2005