

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion of Limited Partnership to Limited Liability Company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New England Patriots L.P.		06/03/2011	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	New England Patriots LLC
Street Address:	One Patriot Place
City:	Foxborough
State/Country:	MASSACHUSETTS
Postal Code:	02035
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	0948574	PATRIOTS
Registration Number:	0949536	PATRIOTS
Registration Number:	0948384	
Registration Number:	0995095	NEW ENGLAND PATRIOTS
Registration Number:	0995096	
Registration Number:	1230456	7
Registration Number:	1295023	7
Registration Number:	1884852	NEW ENGLAND PATRIOTS
Registration Number:	2035889	PATRIOTS
Registration Number:	2043973	7
Registration Number:	2043974	7
Registration Number:	2029693	
Registration Number:	2746155	PATRIOTS EXPERIENCE
Registration Number:	2755546	

TRADEMARK

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Registration Number:	2711199	PATRIOTS
Registration Number:	2766441	NEW ENGLAND PATRIOTS
Registration Number:	3355250	NEW ENGLAND PATRIOTS
Registration Number:	3439067	PATRIOTS
Registration Number:	3429547	
Registration Number:	3699429	BOSTON PATRIOTS
Registration Number:	3782594	THE BELESTRATOR
Registration Number:	3144361	PATS
Registration Number:	3550262	FANTASY FORECAST

CORRESPONDENCE DATA

Fax Number: (877)881-3007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-430-3161
Email: dsharrow@gunder.com
Correspondent Name: David P. Sharrow
Address Line 1: 220 West 42nd Street, 21st Floor
Address Line 2: Gunderson Dettmer
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	David P. Sharrow
Signature:	/dps/
Date:	06/21/2011

Total Attachments: 6
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Delaware

PAGE 1

The First State

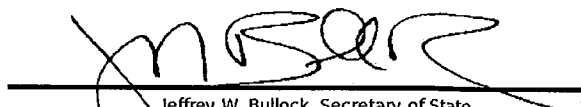
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "NEW ENGLAND PATRIOTS L.P." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NEW ENGLAND PATRIOTS L.P." TO "NEW ENGLAND PATRIOTS LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2011, AT 4:33 O'CLOCK P.M.



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110687881

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8810317

DATE: 06-06-11

TRADEMARK
REEL: 004567 FRAME: 0019

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED PARTNERSHIP TO A
LIMITED LIABILITY COMPANY
OF
NEW ENGLAND PATRIOTS L.P.
TO
NEW ENGLAND PATRIOTS LLC

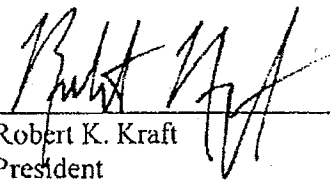
Pursuant to Section 18-214 of the Delaware Limited Liability Company Act

This Certificate of Conversion (this "Certificate") has been duly executed and is being filed by New England Patriots L.P., a Delaware limited partnership (the "Limited Partnership"), to convert the Limited Partnership to a limited liability company formed under the laws of the State of Delaware known as New England Patriots LLC (the "LLC").

1. The jurisdiction where the Limited Partnership first formed is the State of Delaware.
2. The jurisdiction of the Limited Partnership immediately prior to filing this Certificate is the State of Delaware.
3. The date the Limited Partnership first formed is October 4, 1988.
4. The name of the Limited Partnership immediately prior to filing this Certificate is New England Patriots L.P.
5. The name of the LLC as set forth in the Certificate of Formation of the LLC is New England Patriots LLC.
6. The effective date of this Certificate is the date of filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned, being the duly authorized person to sign on behalf of the converting Limited Partnership, has executed this Certificate on this 3rd day of June, 2011.

NEW ENGLAND PATRIOTS L.P.,
by its General Partner,
Kraft Patriots Inc.

By: 
Name: Robert K. Kraft
Title: President

[Signature Page to Certificate of Conversion of New England Patriots L.P. to New England Patriots LLC]

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TRADEMARK
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Delaware

PAGE 2

The First State

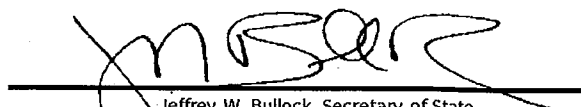
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "NEW ENGLAND PATRIOTS LLC" FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2011, AT 4:33 O'CLOCK P.M.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8810317

DATE: 06-06-11

TRADEMARK
REEL: 004567 FRAME: 0022

CERTIFICATE OF FORMATION

OF

NEW ENGLAND PATRIOTS LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "Limited Liability Company") is:

New England Patriots LLC

SECOND: The address of the registered office of the Limited Liability Company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, County of New Castle. The name of its registered agent at such address is Corporation Service Company.

THIRD: The effective date of this Certificate of Formation is the date of filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of New England Patriots LLC this 3rd day of June, 2011.



Jonathan K. Bernstein
Authorized Person

[Signature Page to Certificate of Formation of New England Patriots LLC]

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