

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Appsense Holdings Limited		05/12/2011	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Appsense Limited		
Street Address:	3300 Daresbury Park, Daresbury		
City:	Warrington, Cheshire		
State/Country:	UNITED KINGDOM		
Postal Code:	WA4 4HS		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2579693	APPSENSE	
CORRESPONDENCE DATA			
Fax Number:	(816)531-7545		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(816)460-2400		
Email:	trademarks@snrdenton.com		
Correspondent Name:	Brian R. McGinley, SNR Denton US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	70000325-0001		
DOMESTIC REPRESENTATIVE			
Name:	Brian R. McGinley, SNR Denton US LLP		
Address Line 1:	P.O. Box # 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		

OP \$40.00 2579693

NAME OF SUBMITTER:	Brian R. McGinley, Attorney of record
Signature:	/brian r. mcginley/
Date:	06/22/2011
Total Attachments: 2 source=APPSense - Deed of Assignment#page1.tif source=APPSense - Deed of Assignment#page2.tif	

Assignment - Trade Marks

Dated this 12th day of May 2011

Parties:

- (1) The Assignor: **Apparose Holdings Limited**
of Whitton House, 3200 Darabury Park, Darabury, Warrington, Cheshire WA4 4BU,
United Kingdom.
- (2) The Assignee: **Apparose Limited**
of 3200 Darabury Park, Darabury, Warrington, WA4 4BU, United Kingdom.

Recitals:

- (A) The Assignor is the registered proprietor of the Trade Mark particulars of which are set out in Schedule 1 below ("the Trade Mark").
- (B) The Assignor has agreed to assign the Trade Mark to the Assignee, together with the goodwill of the business of the Assignor concerned in the goods and/or services in respect of which the Trade Mark is registered for under the terms and conditions below.

Operative provisions:

1. Assignment

- 1.1 In pursuance of said agreement and in consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt whereof the Assignor hereby acknowledges) the Assignor with full title guarantee **HEREBY ASSIGNS** to the Assignee the Trade Mark and the full and exclusive benefit of the Trade Mark together with the goodwill of the business of the Assignor concerned in the goods and/or services in respect of which the Trade Mark is registered to hold the same unto the Assignee absolutely.
- 1.2 The Assignor hereby covenants with the Assignee that it shall at any time hereafter at the direction and expense of the Assignee execute any document or do any act or thing which the Assignee may consider reasonably necessary or desirable to give effect to the assignment and to register the Assignee or any successor in title thereof as proprietor of the Trade Mark.

Assignment - Trade Marks

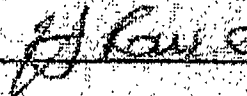
Schedule 1

Mark	Country	Registration No.	Filing Date	Class
APPGENSE	USA	2370693	15 February 2000	9

SIGNED by the parties on the date first written above.

Signed for and on behalf of
Appense Holdings Limited

Director/Company Secretary



Name:

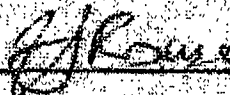
HAYLEY ROUSE

Position:

COMPANY SECRETARY

Signed for and on behalf of
Appense Limited

Director/Company Secretary



Name:

HAYLEY ROUSE

Position:

COMPANY SECRETARY