

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITA Software, Inc.		06/10/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85196206	IO	
Serial Number:	85192868	IO	
Serial Number:	77945939	IO	
Serial Number:	77535525	DACS	
Serial Number:	76172266	ONE CLICK. ALL THE ANSWERS.	
CORRESPONDENCE DATA			
Fax Number:	(650)253-8571		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmdocketing@google.com		
Correspondent Name:	Google Inc.		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Jackie Lawrence		
Signature:	/JML/		

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900195170

TRADEMARK
REEL: 004567 FRAME: 0757

Date:

06/22/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 12th day of April, 2011 by and between ITA Software, Inc., a Delaware corporation (hereinafter "Assignor"), and Google Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

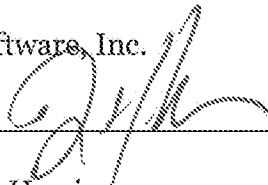
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Mountain View, California, this 10th day of June, 2011.

ITA Software, Inc.

By: 

Donald Harrison
Printed Name

Sole Director, CEO, President, and Secretary
Title

Google Inc.

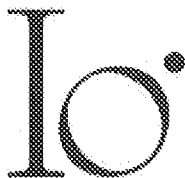
By: 

Emily Burns
Printed Name

Trademark Counsel
Title

SCHEDULE A

Trademarks:

The logo consists of the letters 'I' and 'O' in a serif font. The 'I' is tall and thin, and the 'O' is a circle with a small dot above it.

IO

DACS

ONE CLICK. ALL THE ANSWERS.

TRADEMARK	COUNTRY	CLASS	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.
IO	United States of America	35, 39, 42	85192868	Dec-8-2010	
IO	United States of America	9, 39, 42	77945939	Feb-26-2010	
IO & Design	United States of America	9, 35, 39, 42	85196206	Dec-13-2010	
ONE CLICK. ALL THE ANSWERS	United States of America	16	76172265	Nov-28-2000	
DACS	United States of America	39	77535525	Jul-31-2008	3662846