

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comcast IP Holdings I, LLC		06/22/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Comcast Corporation		
Street Address:	1701 John F Kennedy Blvd		
Internal Address:	One Comcast Center		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103-2838		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3627342	MYTV	
CORRESPONDENCE DATA			
Fax Number:	(215)286-8508		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-286-3177		
Email:	jane_roberts@comcast.com		
Correspondent Name:	Jane D Roberts		
Address Line 1:	1701 John F Kennedy Blvd		
Address Line 2:	One Comcast Center, 50th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2838		
ATTORNEY DOCKET NUMBER:	MYTV		
NAME OF SUBMITTER:	Mindy Ellis Schwartz		
Signature:	/Mindy Ellis Schwartz/		

OP \$40.00 3627342

900195304

TRADEMARK
 REEL: 004568 FRAME: 0070

Date:

06/23/2011

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into and effective as of the date of the last signature below ("Effective Date"), by and between Comcast IP Holdings I, LLC, a Delaware limited liability company ("Assignor"), and Comcast Corporation, a Pennsylvania corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns a certain service mark that is the subject of a registration with the United States Patent and Trademark Office, namely that registration filed with the United States Patent and Trademark Office as set forth on Exhibit A attached hereto (the "Trademark");

WHEREAS, Assignor is a wholly-owned subsidiary of Assignee;

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Trademark to Assignee to reflect the legal ownership and title to the Trademark; and

WHEREAS, based on the foregoing, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, any and all right, title, and interest that Assignor has or may have in and to the Trademark, the registration therefor and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee any and all right, title and interest that Assignor has or may have in and to the Trademark, the registration therefor and the goodwill associated with and symbolized by the Trademark, and all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect damages.

2. Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Trademark and any registrations or applications therefor or to evidence the full and effective implementation and consummation of the assignment of such mark and any registrations therefor.

3. All notices, requests and demands of any kind or nature which either party to this Agreement may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally; by prepaid registered or certified United States mail (return receipt requested), by private mail service (such as Federal Express or UPS) or by facsimile (and confirmed via telephone):

Assignor: Comcast IP Holdings I, LLC
1201 N. Market Street, Suite 1000
Wilmington, Delaware 19801

Attention: William E. Dordelman, Senior Vice President
Facsimile: (215) 286-4604

Assignee: Comcast Corporation
One Comcast Center,, 1701 John F. Kennedy Blvd.
Philadelphia, Pennsylvania 19103-2838

Attention: William E. Dordelman, Senior Vice President
Facsimile: (215) 286-4604

4. This Agreement contains the entire agreement and understanding between the parties with regard to the subject matter hereof, and supersedes all prior and contemporaneous agreements and representations, whether oral or written, relating to such subject matter.

5. This Agreement may be executed in one or more counterparts, each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement. A facsimile of an original signature shall be deemed an original signature.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

COMCAST IP HOLDINGS I, LLC

By: W. E. Dordelman
William E. Dordelman
Senior Vice President

Dated: 6/22/2011

ASSIGNEE:

COMCAST CORPORATION

By: W. E. Dordelman
William E. Dordelman
Senior Vice President

Dated: 6/22/2011

Exhibit A
Trademark

Trademark	Reg. No.	Status	Class(es) / Goods and/or Services
MYTV	3627342	Registered	Class 41: Entertainment services, namely, providing an electronic television program guide for television viewers