

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael B. Zaransky		06/22/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	RUHHA LLC		
Street Address:	114 Old Country Road		
Internal Address:	Suite 680		
City:	Mineola		
State/Country:	NEW YORK		
Postal Code:	11501		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85342524	RUHHA	
Serial Number:	85342935	RUN HARD HIT HARD	
Serial Number:	85342512	RUN HARD HIT HARD	
CORRESPONDENCE DATA			
Fax Number:	(212)545-3309		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5167710349		
Email:	rsbroder@optonline.net		
Correspondent Name:	Robert S. Broder		
Address Line 1:	2903 Preston Lane		
Address Line 4:	Merrick, NEW YORK 11566		
NAME OF SUBMITTER:	Robert S. Broder		
Signature:	/rsb/		

OP \$90.00 85342524

900195202

TRADEMARK
REEL: 004568 FRAME: 0251

Date:

06/22/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Michael B. Zaransky, having an address at 114 Old Country Road, Suite 680, Mineola, NY 11501, herein called Assignor,

HEREBY SELLS, ASSIGNS, and TRANSFERS, effective as of the date below, unto RUHHA LLC, a New York limited liability company having its place of business at 114 Old Country Road, Suite 680, Mineola, NY 11501, herein called Assignee, all the right, title and interest in and to U.S. Trademark Applications listed on Exhibit A hereto ("MARKS") and the common law rights therein, together with all the good will of the business symbolized by the Marks and the right to recover for any damages and profits for past infringements thereof.

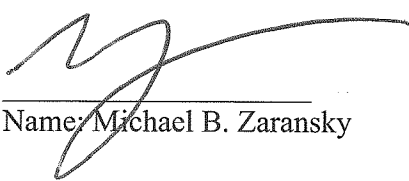
Assignor and Assignee acknowledge that Assignee is the successor to the business of Assignor with respect to the Marks and the good will thereof.

The Assignor hereby represents and warrants to the Assignee that it is the title owner of the Mark and has the full authority to make this assignment; that the Marks have not heretofore been pledged or otherwise encumbered, and are in all respects free and clear; and that Assignor has not entered into any contract or made any commitment that will or may impair the Assignee's rights hereunder.

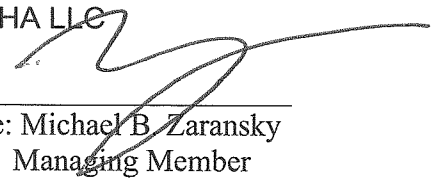
The Assignor agrees to execute any further documents that may be reasonably required to perfect this assignment of all right title and interest in the above-identified Marks.

This assignment may be filed by RUHHA LLC with the United States Patent and Trademark Office without further notice.

Dated: June 22, 2011

BY: 
Name: Michael B. Zaransky

Acknowledged and accepted:

RUHHA LLC

BY: _____
Name: Michael B. Zaransky
Title: Managing Member

SCHEDULE A

to

Trademark Assignment by and between Michael B. Zaransky and RUHHA LLC

MARK	SERIAL NO.:	INTERNATIONAL CLASS
RUHHA	85342524	IC 24: Bath towels; Beach towels; Hand towels; Terry towels. IC 25: Hats; Headwear; Jackets and socks; Pants; Shirts; Shorts; Sweat pants; Sweat shirts; T-shirts; Wristbands.
RUN HARD HIT HARD	85342935	IC 24: Bath towels; Beach towels; Hand towels; Terry towels.
RUN HARD HIT HARD	85342512	IC 25: Hats; Headwear; Jackets and socks; Pants; Shirts; Shorts; Sweat pants; Sweat shirts; T-shirts; Wristbands.