

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kennedy Information, LLC		11/10/2000	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Bureau of National Affairs, Inc.		
<b>Street Address:</b>	1801 S. Bell Street		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22202		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1269789	EXECUTIVE RECRUITER NEWS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)533-9099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-467-8856		
<b>Email:</b>	behogue@vorys.com, iplaw@vorys.com, rsdonnell@vorys.com		
<b>Correspondent Name:</b>	Vorys, Sater, Seymour and Pease LLP		
<b>Address Line 1:</b>	P.O. Box 2255 -- IPLAW@VORYS		
<b>Address Line 2:</b>	Attn: Richard S. Donnell		
<b>Address Line 4:</b>	Columbus, OHIO 43216		
<b>ATTORNEY DOCKET NUMBER:</b>	02193-2/0769/1269789		
<b>NAME OF SUBMITTER:</b>	Richard S. Donnell		
<b>Signature:</b>	/richard s donnell/		

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 REEL: 004568 FRAME: 0282

Date:

06/23/2011

Total Attachments: 2

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## ASSIGNMENT OF INTELLECTUAL PROPERTY

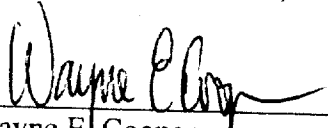
Kennedy Information, LLC, a New Hampshire limited liability company ("Seller"), for good and valuable consideration paid to it by The Bureau of National Affairs, Inc., a Delaware corporation ("Buyer"), pursuant to an Asset Purchase Agreement, dated as of November 3, 2000 (the "Agreement"), by and between Seller and Buyer, by these presents does hereby sell, transfer, convey and assign to Buyer, and its successors and assigns, free and clear of liens, claims or encumbrances (other than those set forth in the Agreement), on the date hereof all right, title and interest in and to, all ownership, management and control of, and all goodwill associated with, the Intellectual Property Assets, and all renewals or extensions thereof, including, without limitation, those registered copyrighted works and registered trademarks shown on Schedule A hereto, together with the right to recover for damages and profits and all other remedies for past infringement hereof.

This Assignment of Intellectual Property is delivered pursuant to the Agreement. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to such terms in the Agreement.

Seller agrees to give, execute and/or deliver any document, notice, agreement or other evidence of assignments as may be necessary, in the reasonable judgment of Buyer, to evidence or effectuate the foregoing.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Intellectual Property as of this 10th day of November, 2000.

**KENNEDY INFORMATION, LLC**

By:   
Name: Wayne E. Cooper  
Title: CEO and President

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REEL: 004568 FRAME: 0284

## SCHEDULE A

1. SearchSelect For Windows (TX-4-347-841)
  2. SearchSelect Data (TX-4-648-172)
  3. An Overview of Executive Search in North America (TX-4-665-077)
  4. Management Consulting Mergers and Acquisitions (TX-4-707-214)
  5. Fees and Pricing Trends in Management Consulting (TX-4-707-215)
  6. An Overview of Management Consulting in North America (TX-4-707-216)
  7. Market Opportunities in Executive Search (TX-4-707-219)
  8. The Directory of Outplacement Firms (TX-2-751-807)
  9. Kennedy's Pocket Guide to Working With Executive Recruiters (TX-3-769-462)
  10. SearchSelect: The Automated Directory of Executive Recruiters (TX-3-801-984)
  11. SearchSelect: The Automated Directory of Executive Recruiters (TX-4-347-846)
  12. SearchSelect: The Automated Directory of Executive Recruiters (TX-4-347-842)
  13. Directory of Executive Recruiters (A-409650)
  14. Directory of Executive Recruiters (A-454372)
  15. Directory of Executive Recruiters (A-416630)
  16. Directory of Executive Recruiters (A-934761)
  17. International Directory of Executive Recruiters (A-488498)
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1. Consultant News (Reg. No. 0935727)
  2. Executive Recruiter News (Reg. No. 1269789)
  3. Searchselect (Reg. No. 1865666)
  4. CN (Reg. No. 1742277)
  5. Global IT Consulting Report (Reg. No. 2263832)

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