# OP \$65,00 29071

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HERCULES TECHNOLOGY GROWTH CAPITAL, INC.		06/17/2011	CORPORATION: MARYLAND

## **RECEIVING PARTY DATA**

Name:	INNOVATIVE PRODUCT ACHIEVEMENTS, LLC	
Street Address:	2775 Premiere Parkway, Suite 100	
City:	Duluth	
State/Country:	GEORGIA	
Postal Code:	30097	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2907114	ALEX
Registration Number:	2914971	SCRUBEX

#### **CORRESPONDENCE DATA**

Fax Number: (312)863-7806

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-863-7198

Email: nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy Brougher
Address Line 1: Goldberg Kohn Ltd.

Address Line 2: 55 East Monroe Street, Suite 3300 Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	5591.035
NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/ TRADEMARK

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Date:	06/23/2011
Total Attachments: 2 source=IPA Trademark Release#page1.tif source=IPA Trademark Release#page2.tif	

TRADEMARK REEL: 004568 FRAME: 0427

# TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

## HERCULES TECHNOLOGY GROWTH CAPITAL, INC.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hercules Technology Growth Capital, Inc. ("Secured Party"), does hereby certify that the security interest it holds in those certain trademarks, trademark applications and trademark licenses of Innovative Product Achievements, LLC, a Delaware limited liability company ("IPA"), pursuant to that certain Trademark Security Agreement, dated as of May 16, 2008, recorded in the United States Patent and Trademark Office at Reel/Frame No. 003779/0058 (the "Security Agreement"), which trademarks, trademark applications and trademark licenses are more fully identified on Exhibit A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby, is released and all interests in such trademarks, trademark applications and trademark licenses previously assigned to Secured Party under the Security Agreement are hereby reassigned to IPA, without representation or warranty of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Termination and Release of Security Interest in Trademarks to be executed by its duly authorized signatory this 17 day of June, 2011.

> HERCULES TECHNOLOGY GROWTH CAPITAL, INC.

K. Nicholas Mariilsch

Name: Associate General Counsel

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# EXHIBIT A

# TRADEMARKS

Mark	Registration No.	Filing Date	Registration Date
alEx	2907114	July 21, 2003	November 30, 2004
scrubEx	2914971	July 21, 2003	December 28, 2004

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RECORDED: 06/23/2011

TRADEMARK REEL: 004568 FRAME: 0429