

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	TERMINATION OF TRADEMARK ASSIGNMENTS OF RBS CITIZENS, N.A. (AS SUCCESSOR BY MERGER TO CITIZENS BANK OF MASSACHUSETTS)

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RBS CITIZENS, N.A., as successor by merger to CITIZENS BANK OF MASSACHUSETTS		06/22/2011	national bank: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	THE LIFE IS GOOD COMPANY, f/k/a LIFE IS GOOD, INC.
<b>Street Address:</b>	283 Newbury Street
<b>City:</b>	Boston
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02115
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	2025737	LIFE IS GOOD
Registration Number:	2055452	
Registration Number:	2454376	DO WHAT YOU LIKE. LIKE WHAT YOU DO.
Registration Number:	2481887	LIFE IS GOOD
Registration Number:	3247876	LIFE IS GOOD
Registration Number:	2692561	LIFE IS GOOD
Registration Number:	2911483	GOOD TECH
Registration Number:	2826245	LIFE IS GOOD
Registration Number:	2865595	LIFE IS GOOD
Registration Number:	3160772	LIFE IS GOOD
Registration Number:	3419956	LIFE IS GOOD. AT HOME
Registration Number:	3235972	LIFE IS GOOD

**CH \$390.00 2025737**

Registration Number:	3336276	LIFE IS GOOD
Registration Number:	3244146	HALF FULL
Registration Number:	3379492	HALF FULL

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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ATTORNEY DOCKET NUMBER:	17787/7
NAME OF SUBMITTER:	Mark S. Leonardo
Signature:	/Mark S. Leonardo/
Date:	06/23/2011

Total Attachments: 2  
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**TERMINATION OF TRADEMARK ASSIGNMENTS OF  
RBS CITIZENS, N.A.  
(AS SUCCESSOR BY MERGER TO  
CITIZENS BANK OF MASSACHUSETTS)**

This is a Termination of Trademark Assignments, dated as of June 22, 2011, executed by **RBS CITIZENS, N.A.**, as successor by merger to **CITIZENS BANK OF MASSACHUSETTS**, with an address of 28 State Street, Boston, Massachusetts 02109 (the "**Secured Party**"), releasing all security interests of the Secured Party in the Trademark Collateral (defined below) owned by **THE LIFE IS GOOD COMPANY, f/k/a LIFE IS GOOD, INC.**, a Massachusetts corporation with an address of 283 Newbury Street, Boston, MA 02115 ("**Life is Good**").

Recitals

WHEREAS, Life is Good granted the Secured Party a security interest in the Trademarks as evidenced by those certain Trademark Assignments recorded in the United States Patent and Trademark Office on April 19, 2006 at Reel 3333, Frame 0197 (the "**Trademark Assignments**");

WHEREAS, the Trademark Assignments included reference to, among others, the trademark collateral identified in **Exhibit A** attached hereto (the "**Trademark Collateral**"); and

WHEREAS, Secured Party consents to the release of liens on all patents and trademarks of Life is Good and agrees to the termination of the Secured Party's security interest in the Trademark Collateral.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Secured Party hereby terminates all of the Secured Party's security interests in the Trademark Collateral, including, without limitation, that set forth on **Exhibit A**.

IN WITNESS WHEREOF, Secured Party has caused this Termination of Trademark Assignments to be duly executed on the date first mentioned above.

**RBS CITIZENS, N.A.**  
(successor by merger to Citizens Bank of  
Massachusetts)

By: \_\_\_\_\_

Name:

Title:

Marc J. Lubelczyk  
Senior Vice President

**EXHIBIT A**

1	Serial #: 75066995 Mark: LIFE IS GOOD	Filing Dt: 03/04/1996	Reg #: 2025737	Reg. Dt: 12/24/1996
2	Serial #: 75125177 Mark:	Filing Dt: 06/25/1996	Reg #: 2055452	Reg. Dt: 04/22/1997
3	Serial #: 75445548 Mark: DO WHAT YOU LIKE, LIKE WHAT YOU DO.	Filing Dt: 03/05/1998	Reg #: 2454376	Reg. Dt: 05/29/2001
4	Serial #: 75939492 Mark: LIFE IS GOOD	Filing Dt: 03/09/2000	Reg #: 2481887	Reg. Dt: 08/28/2001
5	Serial #: 76319447 Mark: LIFE IS GOOD	Filing Dt: 10/02/2001	Reg #: 3247876	Reg. Dt: 05/29/2007
6	Serial #: 76347362 Mark: LIFE IS GOOD	Filing Dt: 12/12/2001	Reg #: 2692561	Reg. Dt: 03/04/2003
7	Serial #: 76501377 Mark: GOOD TECH	Filing Dt: 03/20/2003	Reg #: 2911483	Reg. Dt: 12/14/2004
8	Serial #: 76976269 Mark: LIFE IS GOOD	Filing Dt: 10/02/2001	Reg #: 2826245	Reg. Dt: 03/23/2004
9	Serial #: 76976717 Mark: LIFE IS GOOD	Filing Dt: 10/02/2001	Reg #: 2865595	Reg. Dt: 07/20/2004
10	Serial #: 78619631 Mark: LIFE IS GOOD	Filing Dt: 04/29/2005	Reg #: 3160272	Reg. Dt: 10/17/2006
11	Serial #: 78619636 Mark: LIFE IS GOOD. AT HOME	Filing Dt: 04/29/2005	Reg #: 3419956	Reg. Dt: 04/29/2008
12	Serial #: 78660098 Mark: LIFE IS GOOD	Filing Dt: 06/28/2005	Reg #: 3235972	Reg. Dt: 05/01/2007
13	Serial #: 78660154 Mark: LIFE IS GOOD	Filing Dt: 06/28/2005	Reg #: 3336276	Reg. Dt: 11/13/2007
14	Serial #: 78788478 Mark: HALF FULL	Filing Dt: 01/10/2006	Reg #: 3244146	Reg. Dt: 05/22/2007
15	Serial #: 78788639 Mark: HALF FULL	Filing Dt: 01/10/2006	Reg #: 3379492	Reg. Dt: 02/05/2008