

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kennedy Information, Inc.		12/31/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BNA Subsidiaries, LLC		
Street Address:	1 Phoenix Mill Lane		
City:	Peterborough		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03458-1476		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1269789	EXECUTIVE RECRUITER NEWS	
CORRESPONDENCE DATA			
Fax Number:	(202)533-9099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-467-8856		
Email:	behogue@vorys.com, iplaw@vorys.com, rsdonnell@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255 -- IPLAW@VORYS		
Address Line 2:	Attn: Richard S. Donnell		
Address Line 4:	Columbus, OHIO 43216		
ATTORNEY DOCKET NUMBER:	02193-2/0769/1269789		
NAME OF SUBMITTER:	Richard S. Donnell		
Signature:	/richard s donnell/		
Date:	06/23/2011		
Total Attachments: 1 source=certificateofconversion8165641-SO-3-000-2#page1.tif			

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ORIGINAL

**CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO 8 DEL.C. §266 AND 6 DEL.C. §18-214**

1. The name of the corporation immediately prior to filing this Certificate is: Kennedy Information, Inc.
2. The date the corporation was first formed is: October 25, 2000.
3. The jurisdiction where the corporation was first formed and the jurisdiction immediately prior to the filing of this certificate is Delaware.
4. The original name of the corporation as set forth in the Certificate of Incorporation is: KI Holdings, Inc.
5. The name of the limited liability company as set forth in the Certificate of Formation is: BNA Subsidiaries, LLC.
6. The conversion shall be effective upon the filing of this Certificate of Conversion.
7. The conversion has been approved in accordance with the provisions of Section 228 and Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

In Witness Whereof, the undersigned has executed this Certificate of Conversion as of Dec. 31, 2008.

By: Paul N. Wojcik  
Name: Paul N. Wojcik  
Title: Chairman

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 08:25 AM 12/31/2008  
FILED 08:25 AM 12/31/2008  
SRV 081240701 - 3306978 FILE