

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Waterloo Records And Video, Inc.		04/08/2011	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transport for London		
<b>Street Address:</b>	42-50 Victoria Street		
<b>Internal Address:</b>	1st Floor, Windsor House		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SW1H 0TL		
<b>Entity Type:</b>	public corporation: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76639629	WATERLOO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)766-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6127667000		
<b>Email:</b>	shouse@faegre.com		
<b>Correspondent Name:</b>	Jodi A DeSchane/Sarah M House		
<b>Address Line 1:</b>	90 South Seventh Street		
<b>Address Line 2:</b>	2200 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	367944		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Faegre & Benson LLP		
<b>Address Line 1:</b>	90 South Seventh Street		

OP \$40.00 76639629

**900195338**

**TRADEMARK  
 REEL: 004568 FRAME: 0932**

Address Line 2: 2200 Wells Fargo Center  
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Sarah M. House
Signature:	/Sarah M House/
Date:	06/24/2011

Total Attachments: 2  
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## **EXHIBIT B**

### **ASSIGNMENT**

This is an Assignment from Waterloo Records and Video, Inc., a Texas corporation having an address of 600 North Lamar Blvd., Austin, Texas 78703, (hereinafter "Assignor"), to Transport Trading Limited, Transport for London with principal offices located at 1st Floor, Windsor House, 42-50 Victoria Street, London SW1H 0TL, United Kingdom (hereinafter "Assignee").

WHEREAS, Assignor represents that it adopted and used the WATERLOO Roundel (hereinafter the "Mark") as a trademark for retail store services and t-shirts and hats sold in promotion of such service (hereinafter the "Goods and Services"), as described in Assignor's application for the Mark Serial No. 76/639,629, filed May 26, 2005, (hereinafter the "Application");

WHEREAS, the parties desire that all of Assignor's right, title and interest in and to the Mark, along with the Application and all goodwill associated therewith be transferred to Assignee;

NOW, THEREFORE, for good and valuable consideration from Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and sets over unto Assignee, Assignor's entire right, title and interest worldwide in and to the Mark, and said Application, including any and all common-law rights in the Mark, including, without limitation, the right to sue and recover for any past infringement damages. Assignor agrees to cease use of the Mark, and any name or mark confusingly similar thereto, except in connection with the Assignment and Grant Back of License Agreement with Assignee, executed herewith.

ASSIGNOR further agrees, at the request of the Assignee and without charge or cost to Assignee, to execute and have executed any and all other documents of any kind whatsoever, and to provide any information that is in Assignor's possession or control and to fully cooperate with Assignee, that may be reasonably required to carry out the terms and intent of this Assignment.

[signature page follows]

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

WATERLOO RECORDS AND VIDEO, INC.

Dated: 4/8/2011 By: [Signature]  
Name: JOHN T. KUNZ  
Title: PRESIDENT

STATE OF TEXAS

County of Travis ) SS  
)

On, April 8, 2011, before me personally appeared John T Kunz.

Proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity.

WITNESS my hand and official seal  
[Signature]  
Signature of Notary Public

