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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Corporate Conversion and Change of Name

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
My Baby VIP LLC		l10/27/2010 l	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Totsy, Inc.	
Street Address:	10 West 18th Street, 4th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10011	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3799156	TOTSY

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: anicolescu@fzlz.com

Correspondent Name: TAMAR NIV BESSINGER

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

MBAB 0906037
Tamar niv Bessinger
/anca nicolescu/

TRADEMARK REEL: 004569 FRAME: 0101

Date:	06/24/2011	
Total Attachments: 2 source=Corporate conversion certificate Totsy Inc. (F0813188)#page1.tif source=Corporate conversion certificate Totsy Inc. (F0813188)#page2.tif		

TRADEMARK REEL: 004569 FRAME: 0102

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

LIMITED LIABILITY COMPANY UNDER THE NAME OF "MY BABY VIP LLC" TO

A DELAWARE CORPORATION, CHANGING ITS NAME FROM "MY BABY VIP LLC"

TO "TOTSY, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY

OF OCTOBER, A.D. 2010, AT 3:36 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4680107 8100V

101038017

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 8318154

DATE: 10-28-10

TRADEMARK
REEL: 004569 FRAME: 0103

State of Delaware Secretary of State Division of Corporations Delivered 03:40 PM 10/28/2010 FILED 03:36 PM 10/28/2010 SRV 101038017 - 4680107 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A LIMITED LIABILITY COMPANY TO A CORPORATION PURSUANT TO SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW

- 1) The jurisdiction where the Limited Liability Company first formed is Delaware.
- 2) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3) The date the Limited Liability Company first formed is April 16, 2009.
- 4) The name of the Limited Liability Company immediately prior to filing this Certificate is My Baby VIP LLC.
- 5) The name of the Corporation as set forth in the Certificate of Incorporation is Totsy, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company has executed this Certificate on the

27th day of October, 2010.

RECORDED: 06/24/2011

My Baby VIP LLC

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TRADEMARK REEL: 004569 FRAME: 0104