

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Gates McDonald of Ohio	FORMERLY Gates McDonald & Company	06/27/2011
			Entity Type
			LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Nationwide Better Health (Ohio)		
Street Address:	One Nationwide Plaza		
Internal Address:	1-35-204		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85126581	FMLADVANTAGE
CORRESPONDENCE DATA			
Fax Number:	(614)249-2418		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614.677.2467		
Email:	trademark@nationwide.com		
Correspondent Name:	Christine Jermann		
Address Line 1:	One Nationwide Plaza		
Address Line 2:	1-35-204		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	GATES-NBH ASSIGN		
NAME OF SUBMITTER:	Christine M. Jermann		
Signature:	/christine m. jermann/		
Date:	06/27/2011		
Total Attachments: 1 source=gates_nbh_FMLADVANTAGE#page1.tif			

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WHEREAS, GATES MCDONALD OF OHIO, LLC, an Ohio limited liability company, having a place of business at One Nationwide Plaza Columbus, Ohio 43215 (the "Assignor"), has adopted, owns and is using the Mark FMLADVANTAGE ("the Mark"); and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office, Application Serial No. 85126581 filed on September 10, 2010; and

WHEREAS, Nationwide Better Health (Ohio), LLC, an Ohio limited liability company, having a place of business at One Nationwide Plaza, Columbus, Ohio 43215 (the "Assignee"), desires to acquire the Mark, and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand and seal as of this 17 day of June, 2011.

Mark Beres

Name: Mark Beres
Title: Manager

State of Ohio
County of Franklin

The foregoing instrument was acknowledged before me this 17 day of June, 2011, by Mark Beres, Manager of GATES MCDONALD OF OHIO, LLC, an Ohio Limited Liability Company, on behalf of the limited liability company.

Christine M. Jermann
Notary Public

My Commission Expires:

Christine M. Jermann
Notary Public, State of Ohio
My Commission Expires 03-24-12