

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Architecture LLC		01/07/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Ab Initio Marks LLC		
Street Address:	201 Spring Street		
City:	Lexington		
State/Country:	MASSACHUSETTS		
Postal Code:	02421		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77281975	CONDUCT>IT	
Serial Number:	77219466	LAUNCHER	
Serial Number:	77281946	LAUNCH>IT	
CORRESPONDENCE DATA			
Fax Number:	(858)678-5099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8586785070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Fish & Richardson P.C.		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	07470-0256002		
NAME OF SUBMITTER:	Lisa M. Martens		

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**TRADEMARK
 REEL: 004570 FRAME: 0320**

Signature:	/lisa m martens/
Date:	06/27/2011
Total Attachments: 2 source=ITU followup number 1 - Down from Architecture to Marks Quitclaim Assignment of Trademarks.2010-01-07#page1.tif source=ITU followup number 1 - Down from Architecture to Marks Quitclaim Assignment of Trademarks.2010-01-07#page2.tif	

ASSIGNMENT OF TRADEMARKS

Assignor: Architecture LLC, a Delaware limited liability company

Assignee: Ab Initio Marks LLC, a Delaware limited liability company

1. The subject matter of this Assignment of Trademarks (the "Assignment") is the following items, all of which shall be referred to herein as "Marks": (1) the marks identified in attached Exhibit TRADEMARK, (2) the goodwill symbolized by such marks and that portion of the business to which the marks pertain, and (3) all associated registration(s) and/or application(s) for registration for such marks.
2. By an agreement dated on or about July 16, 2008, **Assignor** became obligated to assign the Marks to **Assignee** once the Marks became assignable. Prior to the date of this Assignment, the Marks, originally filed as ITU trademark applications, have become registered and hence assignable.
3. Accordingly, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by **Assignor**, **Assignor** hereby assigns to **Assignee** all of **Assignor's** worldwide rights, title, and interest (without reservation of any rights whatsoever) in and to (1) the Marks, and (2) any claims (known or unknown, suspected or unsuspected) of any nature that **Assignor** has or may have against any entity for infringement or misappropriation of the Marks.
4. **Assignor** agrees to sign all lawful papers, make all rightful oaths, communicate to **Assignee** or its representatives all facts known to **Assignor** with respect to the Marks, cooperate with **Assignee** and its representatives, and generally do everything deemed necessary by **Assignee** to:
 - a. complete and fulfill the terms of this Assignment;
 - b. enable **Assignee**, at **Assignee's** expense, to apply for, prosecute, and obtain registrations on any of the Marks, to maintain and renew any registration for any of the Marks, and to record this Assignment, including executing separate or additional assignments in connection with such recordation or applications, and generally secure and/or perfect legal protection for the Marks;
 - c. assist **Assignee**, at **Assignee's** expense, to apply for, obtain, and enforce legal protection for the Marks in all countries, whether in the name of **Assignor** or of **Assignee**;
 - d. assist **Assignee**, at **Assignee's** expense, with respect to any action, suit, or other legal proceeding relating to enforcement or defense of any of the Marks, including obtaining evidence and testifying in any such legal proceeding (in any such legal proceeding, **Assignor** will be represented by the same legal counsel as **Assignee**).
5. Each examining, registration, or recording office or agency (including, without limitation, the United States Patent and Trademark Office) is hereby authorized by **Assignor** to deliver to **Assignee**, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.
6. **Assignor** grants to **Assignee** the power to insert on this Assignment any further identification when known which may be necessary or desirable in order to comply with the rules of any examining, registration, or recording office or agency for recordation of this Assignment.

Assignor: Architecture LLC, a Delaware limited liability company

By:


John Land

Title: Counsel

Date: January 7, 2010

EXHIBIT TRADEMARK

MARK	COUNTRY	ISSUED AND FILING DATE	REG AND SERIAL NUMBERS
CONDUCT>IT	US	10/28/2008 09/18/2007	3,525,357 77/281,975
LAUNCHER	US	05/26/2009 06/29/2007	3,627,665 77/219,466
LAUNCH>IT	US	06/23/2009 09/18/2007	3,644,253 77/281,946