

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Telefonica, S.A.		05/24/2011	CORPORATION: SPAIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Atento Inversiones y Teleservicios, S.A.U.		
<b>Street Address:</b>	Parque Empresarial Via Norte, C/ Quintanavides, No. 17		
<b>City:</b>	Las Tablas, Madrid		
<b>State/Country:</b>	SPAIN		
<b>Entity Type:</b>	Sociedad Anonima Unipersonal: SPAIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2667741	ATENTO:	
Registration Number:	2596551	ATENTO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)308-4844		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2123084411		
<b>Email:</b>	trademark@eapdlaw.com		
<b>Correspondent Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Edwards Angell Palmer & Dodge LLP		
<b>Address Line 2:</b>	FDR Station, P.O. Box 130		
<b>Address Line 4:</b>	New York, NEW YORK 10150		
<b>ATTORNEY DOCKET NUMBER:</b>	079578.4004 PMK/ESP		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Edwards Angell Palmer & Dodge LLP		
<b>Address Line 2:</b>	FDR Station, P.O. Box 130		

CH \$65.00 2667741

**900195533**

**TRADEMARK  
 REEL: 004570 FRAME: 0433**

Address Line 4: New York, NEW YORK 10150

NAME OF SUBMITTER:

Perla M. Kuhn

Signature:

/Perla M. Kuhn/

Date:

06/27/2011

Total Attachments: 3

source=20110610093441907#page1.tif

source=20110610093441907#page2.tif

source=20110610093441907#page3.tif

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Telefonica, S.A., a company of Spain, with an address at Gran Vía 28, 28013 Madrid, SPAIN ("Assignor"), has adopted, owns and is using the marks ("the Marks")

Registration No. : 2667741  
Registration Date : 2002-12-31

**ATENTO:**

Trademark :  
Class 35 : Business management services, business administration services, market research service, professional consulting services on business matters, accounting services, telephonic answering services for absent subscribers, communication transcription services, statistical information services, commercial and business report preparation services, expert works on business matters, namely, commercial information and directory agency, business consultation, business planning, business management consultation, telephone advertising, namely, telemarketing services, providing telephone advertising for others in the nature of recorded advertising messages; opinion poll services for business, advertising agencies.

Registration No. : 2596551  
Registration Date : 2002-07-23  
Trademark : ATENTO  
Class 38 : Telecommunication services, namely, communication services by telephone, communication services through computer terminals and communication services through computer networks.

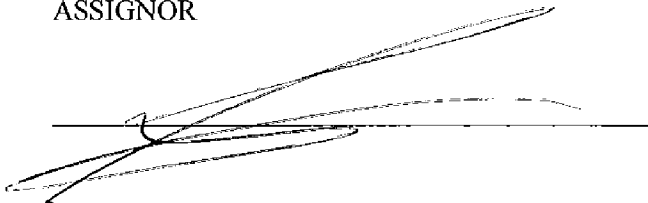
**WHEREAS**, Assignor owns federal Registrations for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-mentioned goods and

**WHEREAS**, Atento Inversiones y Teleservicios, S.A.U., a Sociedad Anonima Unipersonal of Spain, with its principal place of business at Parque Empresarial Via Norte, C/ Quintanavides, nº 17, Las Tablas, Spain ("Assignee"), desires to acquire the Marks, the goodwill appurtenant thereto, and the above-mentioned Registration therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Marks, together with the goodwill associated therewith, the above-mentioned trademark Registrations therefor, and all of Assignor's rights therein, to Assignee, effective as of the date below.

ASSIGNOR

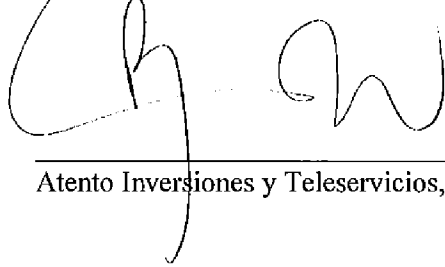
Date: 24/05/2011



{T26622 00812552.DOC}

TELEFÓNICA, S.A.

ASSIGNEE

A handwritten signature in black ink, consisting of a large, stylized 'C' followed by a 'h' and a 'W'. The signature is written over a horizontal line.

Atento Inversiones y Teleservicios, S.A.U.

T26622

Registrant : Telefonica, S.A.  
Registration No. : 2667741  
Registration Date : 2002-12-31

**ATENTO:**

Trademark :  
Registration No. : 2596551  
Registration Date : 2002-07-23  
Trademark : ATENTO

**COMBINED POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE TO MAINTAIN AND ACCEPT CORRESPONDENCE**

Commissioner for Trademarks

Sir:

The Registrant, TELEFÓNICA, S.A, an company of Spain, the owner of the above-identified trademark, whose address is Gran Via 28, 28013 Madrid, SPAIN, hereby revokes the outstanding Power of Attorney in the above-identified matter and appoints the attorneys and agents associated with:

Edwards Angell Palmer & Dodge LLP  
750 Lexington Avenue  
New York, New York 10022

as its attorneys to transact all business in the Patent and Trademark Office in connection therewith and authorizes, with full power of substitution and revocation, its attorneys to maintain and accept correspondence regarding the above-mentioned registration, and to transact all business in the Patent and Trademark Office in connection therewith pursuant to Trademark Rule 2.17(b).

Registrant hereby revokes all existing powers of attorney and designations of representative for this registration, and further designates the law firm of Edwards Angell Palmer & Dodge LLP, as Registrant's domestic representative upon whom notices or process in proceedings affecting the mark may be served.

24/05/2011  
Date

By:

 [Signature]

Type Signatory's Name: MANUEL GRESO  
Officer's or Signatory's Title: ABOGADO GENERAL

{T26622 00812587.DOC}