

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INFOGROUP INC.		06/27/2011	CORPORATION:
RECEIVING PARTY DATA			
Name:	ORC International Inc.		
Street Address:	902 Carnegie Center, Suite 220		
City:	Princeton,		
State/Country:	NEW JERSEY		
Postal Code:	08540		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3862579	OPINION RESEARCH CORPORATION	
Registration Number:	3728348	ORC	
Registration Number:	3467510	OUCH POINT	
CORRESPONDENCE DATA			
Fax Number:	(212)310-8770		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-735-4559		
Email:	vindra.richter@weil.com		
Correspondent Name:	Vindra Richter c/o Weil er al		
Address Line 1:	767 Fifth Ave.		
Address Line 4:	New York, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	54247.4/KAYEWAT/ASSGN/VR		
NAME OF SUBMITTER:	Vindra Richter		
Signature:	/vindra richter/		

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TRADEMARK
 REEL: 004570 FRAME: 0614

Date:

06/27/2011

Total Attachments: 4

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TRADEMARK ASSIGNMENT (U.S.)

This TRADEMARK ASSIGNMENT ("Trademark Assignment"), effective as of June 27, 2011 ("Effective Date"), is made by and between Infogroup Inc., a Delaware corporation ("Assignor"), and ORC International, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks identified in Attachment 1 hereto, together with the goodwill associated with any of the foregoing (the "Assigned Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Assigned Marks and Assignor desires to assign all right, title and interest in and to the Assigned Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby transfers, assigns, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Assigned Marks.
2. Filing. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of Assignor's entire right, title and interest in and to the Assigned Marks.
3. Invalidity. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of the other Assigned Marks.
4. Other Actions. Upon reasonable request by Assignee, and at Assignor's sole cost and expense, Assignor will execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignment of the Assigned Marks set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Marks as assigned and transferred to Assignee hereunder.
5. Modifications. No waiver, modification or change of any of the provisions of this Trademark Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.
6. Counterparts. This Trademark Assignment may be executed by electronic signature in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the

same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

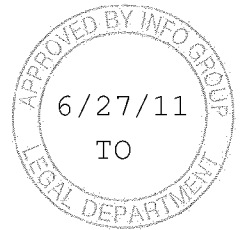
ASSIGNOR:

INFOGROUP INC.

By: J. Winston King
Winston King (Jun 27, 2011)

Name: J. Winston King

Title: Secretary



ASSIGNEE:

ORC INTERNATIONAL, INC.

By: J. Winston King
Winston King (Jun 27, 2011)

Name: J. Winston King

Title: Secretary

Attachment 1**Assigned Marks**

Country	Mark	Serial No.	Reg. No.	Filing Date	Reg. Date
United States	OPINION RESEARCH CORPORATION	77,753,204	3,862,579	6/5/2009	10/19/2010
United States	ORC (and Design)	77,753,150	3,728,348	6/5/2009	12/22/2009
United States	OUCH POINT	77,340,330	3,467,510	11/29/2007	7/15/2008