

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Comite International Olympique		06/01/2011
			Swiss Association: Switzerland:
RECEIVING PARTY DATA			
Name:	United States Olympic Committee		
Street Address:	One Olympic Plaza		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80909		
Entity Type:	congressionally chartered corporation: Colorado:		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3515053	
CORRESPONDENCE DATA			
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NAME OF SUBMITTER:	Meg A. Ward		
Signature:	/megaward/		
Date:	06/28/2011		
Total Attachments: 1 source=Assignment IOLC 43#page1.tif			

OP \$40.00 3515053

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WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Miscellaneous Design	3,515,053	October 14, 2008

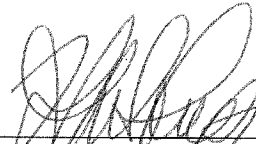
WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Christophe De Kepper
Title: Director General



By: Howard M. Stupp
Title: Director of Legal Affairs

Date: June 1, 2011

