

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT															
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL															
CONVEYING PARTY DATA																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Video Plus, L.P.</td> <td></td> <td>06/27/2011</td> <td>LIMITED PARTNERSHIP: TEXAS</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Video Plus, L.P.		06/27/2011	LIMITED PARTNERSHIP: TEXAS								
Name	Formerly	Execution Date	Entity Type													
Video Plus, L.P.		06/27/2011	LIMITED PARTNERSHIP: TEXAS													
RECEIVING PARTY DATA																
Name:	R&L Publishing, Ltd.															
Composed Of:	COMPOSED OF Sunside, L.L.C.															
Street Address:	200 Swisher Road															
City:	Lake Dallas															
State/Country:	TEXAS															
Postal Code:	75065															
Entity Type:	LIMITED PARTNERSHIP: TEXAS															
PROPERTY NUMBERS Total: 4																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>3096744</td> <td>SUCCESS FROM HOME</td> </tr> <tr> <td>Registration Number:</td> <td>3472209</td> <td>SUCCESS</td> </tr> <tr> <td>Registration Number:</td> <td>3814950</td> <td>SUCCESS MEDIA</td> </tr> <tr> <td>Registration Number:</td> <td>1334275</td> <td>SUCCESS!</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	3096744	SUCCESS FROM HOME	Registration Number:	3472209	SUCCESS	Registration Number:	3814950	SUCCESS MEDIA	Registration Number:	1334275	SUCCESS!	
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Registration Number:	3096744	SUCCESS FROM HOME														
Registration Number:	3472209	SUCCESS														
Registration Number:	3814950	SUCCESS MEDIA														
Registration Number:	1334275	SUCCESS!														
CORRESPONDENCE DATA																
Fax Number:	(214)210-5941															
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																
Phone:	2142105940															
Email:	docket@grspc.com															
Correspondent Name:	George R. Schultz															
Address Line 1:	5400 LBJ Freeway															
Address Line 2:	Suite 1200															
Address Line 4:	Dallas, TEXAS 75240															
NAME OF SUBMITTER:	George R. Schultz															

TRADEMARK

900195666

REEL: 004571 FRAME: 0307

OP \$115.00 3096744

Signature:	/george r. schultz/
Date:	06/28/2011
Total Attachments: 3 source=VP to R&L Success Marks 062811#page1.tif source=VP to R&L Success Marks 062811#page2.tif source=VP to R&L Success Marks 062811#page3.tif	

TRADEMARK ASSIGNMENT
BETWEEN VIDEO PLUS, L.P. AND R & L PUBLISHING, LTD.

WHEREAS VIDEO PLUS, L.P., is a Texas Limited Partnership, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignor"), is the owner of all right, title and interest in the trademarks and registrations listed in Exhibit A hereto (collectively the "Trademarks");

WHEREAS, R & L PUBLISHING LTD., is a Texas Limited Partnership, comprised of Sunside, L.L.C., a Texas Limited Liability Company, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignee"), desires to acquire Assignor's entire right, title and interest in the trademarks and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee the full world-wide right, title and interest in and to the Trademarks, together with the goodwill symbolized by the said trademarks and registrations.

IN TESTIMONY WHEREOF, VIDEO PLUS, L.P. has caused this instrument to be signed by its duly authorized representative, and attested to this 27th day of June, 2011.

By: _____

Printed Name: Joe O'Connor

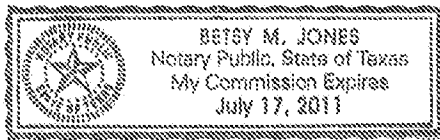
Title: CFO

State of Texas §

County of Denton §

Before me personally appeared Joe O'Connor and acknowledged the foregoing instrument to be his free act and deed this 27th day of June, 2011.

SEAL



Betsy M. Jones
Betsy M. Jones, Notary Public

My Commission Expires: July 17, 2011

EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>GOODS/SERVICES</u>
SUCCESS FROM HOME	78/496,518	3,096,744	Class 16- printed publications, namely, magazines, in the field of direct sales and marketing
SUCCESS	78/333,143	3,472,209	<p>Class 09- Prerecorded audio tapes, videotapes, and CD ROMs in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars; computer software tutorials for use in the fields of professional, personal and financial achievement, and entrepreneurial management, excluding calendars</p> <p>Class 16- Magazine pertaining to the fields of professional, personal and financial achievement, and entrepreneurial management</p> <p>Class 41- Conducting educational seminars in the fields of professional, personal and financial achievement, and entrepreneurial management</p>
SUCCESS MEDIA	77/289,101	3,814,950	Class 09- Audio visual equipment, namely, CDs, video tapes and DVDs in the fields of personal and professional development
<i>Success!</i>	73/502,862	1,334,275	CLASS 16- General Interest Magazines