

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Success Foundation		06/28/2011	TRUST: TEXAS
RECEIVING PARTY DATA			
Name:	R&L Publishing, Ltd.		
Composed Of:	COMPOSED OF Sunside, L.L.C.		
Street Address:	200 Swisher Road		
City:	Lake Dallas		
State/Country:	TEXAS		
Postal Code:	75065		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3772160	SUCCESS FOR TEENS	
Registration Number:	3573672	SUCCESS FOR TEENS	
CORRESPONDENCE DATA			
Fax Number: (214)210-5941			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 2142105940			
Email: docket@grspc.com			
Correspondent Name: George R. Schultz			
Address Line 1: 5400 LBJ Freeway			
Address Line 2: Suite 1200			
Address Line 4: Dallas, TEXAS 75240			
NAME OF SUBMITTER:	George R. Schultz		
Signature:	/george r. schultz/		
Date:	06/28/2011		
Total Attachments: 3			
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TRADEMARK

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OP \$65.00 3772160

**TRADEMARK ASSIGNMENT**  
**BETWEEN SUCCESS FOUNDATION AND R & L PUBLISHING, LTD.**

**WHEREAS** SUCCESS FOUNDATION, is a Texas Trust, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignor"), is the owner of all right, title and interest in the trademarks and registrations listed in Exhibit A hereto (collectively the "Trademarks");

**WHEREAS**, R & L PUBLISHING LTD., is a Texas Limited Partnership, comprised of Sunside, L.L.C., a Texas Limited Liability Company, having its principal place of business at 200 Swisher Road, Lake Dallas, Texas 75065 ("Assignee"), desires to acquire Assignor's entire right, title and interest in the trademarks and registrations;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee the full world-wide right, title and interest in and to the Trademarks, together with the goodwill symbolized by the said trademarks and registrations.

**IN TESTIMONY WHEREOF**, SUCCESS FOUNDATION has caused this instrument to be signed by its duly authorized representative, and attested to this 28<sup>th</sup> day of June, 2011.

By: 

Printed Name: John Fleming

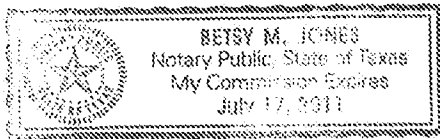
Title: Trustee

State of Texas §

County of Denton §

Before me personally appeared John Fleming and acknowledged the foregoing instrument to be his free act and deed this 28<sup>th</sup> day of June, 2011.

SEAL



Betsy M. Jones  
Betsy M. Jones, Notary Public

My Commission Expires: July 17, 2011

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>REG. NO.</u></b>	<b><u>GOODS/SERVICES</u></b>
SUCCESS FOR TEENS	77/328,483	3,772,160	Class 9- Electronic publications, namely, prerecorded DVDs and webzines in the nature of downloadable magazines, all featuring information and resources for teens in the areas of education and personal and professional development
SUCCESS FOR TEENS	77/328,453	3,573,672	Class 16- Publications, namely, books and magazines featuring information and resources for teens in the areas of education and personal and professional development