

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eli Research, Inc.		12/02/2010	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Academy Association, Inc.
Street Address:	PO Box 12038
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27709
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	1530814	MEDICINE & HEALTH
Registration Number:	3018916	REHAB REPORT
Registration Number:	2425144	PART B INSIDER
Registration Number:	1950333	BATTERY & EV TECHNOLOGY
Registration Number:	1694352	FRN FLAME RETARDANCY NEWS
Registration Number:	1914866	FIN FOOD INGREDIENT NEWS
Registration Number:	1931035	MEMBRANE & SEPARATION TECHNOLOGY NEWS
Registration Number:	3182680	BCC, INC.
Registration Number:	1402123	BCC
Registration Number:	1929433	WORKING SMARTER
Registration Number:	2323071	WORKING SMARTER
Registration Number:	2778836	CUSTOMERS FIRST
Registration Number:	2004817	A TEAM OF EAGLES
Registration Number:	3364661	ENERGY

TRADEMARK

900195796

REEL: 004572 FRAME: 0047

CH \$415.00 1530814

Registration Number:	2264772	
Registration Number:	2260998	ELI RESEARCH

CORRESPONDENCE DATA

Fax Number: (919)829-9696
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 9198294309
Email: tmgroup@hutchlaw.com
Correspondent Name: Devon E. White, Hutchison Law Group
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Address Line 2: Suite 400
Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	ACAD.21000
NAME OF SUBMITTER:	Devon E. White
Signature:	/dew/
Date:	06/29/2011

Total Attachments: 1
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**SECOND ARTICLES OF AMENDMENT
OF
SECOND RESTATED ARTICLES OF INCORPORATION
OF
ELI RESEARCH, INC.**

Pursuant to Section 55A-10-05 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation:

1. The name of the corporation is Eli Research, Inc.
2. The text of the amendment adopted is as follows:

The Second Restated Articles of Incorporation of the corporation are hereby further amended to change the name of the corporation by deleting the text of Article I in its entirety and inserting the following in lieu thereof:

“The name of the corporation is Academy Association, Inc.”

3. The foregoing amendment does not provide for an exchange, reclassification, or cancellation of issued shares.
4. The foregoing amendment was duly adopted by the board of directors and the shareholders of the corporation as required by Chapter 55 of the North Carolina General Statutes on December 1, 2010.
5. These Articles of Amendment will be effective upon filing.

Dated: December 2, 2010

ELI RESEARCH, INC.



Greg E. Lindberg, Chairman