

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE BY SECURED PARTY	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation		06/27/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rowland Coffee Roasters, Inc.		
<b>Street Address:</b>	5605 NW 82 Ave		
<b>City:</b>	Doral		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33166		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1192060	LA CREMOKA	
<b>Registration Number:</b>	2950600	ESPRESSO SHOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)961-5812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3055790812		
<b>Email:</b>	mrv@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig Attn: Manuel Valcarcel		
<b>Address Line 1:</b>	333 Avenue of the Americas, Suite 4400		
<b>Address Line 4:</b>	Miami, FLORIDA 33131		
<b>ATTORNEY DOCKET NUMBER:</b>	037732.010800		
<b>NAME OF SUBMITTER:</b>	Manuel Valcarcel		
<b>Signature:</b>	/Manuel Valcarcel/		

CH \$65.00 1192060

**900195845**

**TRADEMARK  
 REEL: 004572 FRAME: 0244**

Date:

06/29/2011

Total Attachments: 2

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**RELEASE OF SECURITY INTEREST**

The undersigned, GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation (the "Secured Party"), as the Secured Party under that certain Trademark Security Agreement dated as of September 24, 2001 as amended by the First Amendment to Trademark Security Agreement dated as of April 1, 2005 (collectively, the "Security Agreement") and recorded at the United States Patent & Trademark Office on April 21, 2005 at Reel/Frame 3070/0854, pursuant to which Rowland Coffee Roasters, Inc., a Florida corporation ("Rowland"), granted to the Secured Party a security interest in the trademarks forming part of the collateral thereunder listed on Schedule A attached hereto, hereby releases, without representation or warranty (express or implied), from such Security Agreement and all of the terms and conditions thereof, all right, title and interest in and to all such trademark registrations, and any other trademark registrations owned by Rowland which are not specifically set forth on Schedule A that Secured Party may have a security interest in pursuant to the Security Agreement.

Dated this 27 day of June, 2011.

GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation

By: [Signature]  
Name: Allan Spagnotta  
Title: Duly Authorized Signatory

STATE OF CONNECTICUT )  
 ) ss.:  
COUNTY OF FAIRFIELD )

The foregoing instrument was acknowledged before me this 27 day of June in the year 2011 by ALLAN SPAGNOTTA, DULY AUTHORIZED SIGNATORY of GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation. He/she is personally known to me or has produced satisfactory as identification.

Notary: [Signature]  
Print Name: Joseph Catarina

NOTARY SEAL

Notary Public, State of \_\_\_\_\_

My commission expires: \_\_\_\_\_

JOSEPH D. CATARINA  
NOTARY PUBLIC, State of New York  
No. 31-4896080  
Qualified in New York County  
Commission Expires June 1, 2011

Nov. 30  
TRADEMARK

REEL: 004572 FRAME: 0246

**SCHEDULE A**

**Reel/Frame:** 3070/0854

**Pages:** 1

**Received:** 4/21/2005

**Recorded:** 4/21/2005

**Total properties:** 2

1	<b>Serial #:</b> <u>73/281,278</u> <b>Mark:</b> LA CREMOKA	<b>Filing Dt:</b> 10/10/1980	<b>Reg #:</b> <u>1,192,060</u>	<b>Reg. Dt:</b> 3/16/1982
2	<b>Serial #:</b> <u>76/553,748</u> <b>Mark:</b> ESPRESSO SHOT	<b>Filing Dt:</b> 10/22/2003	<b>Reg #:</b> <u>2,950,600</u>	<b>Reg. Dt:</b> 05/10/2005