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TO:692 BROADWAY FITNESS CLUB, INC. COMPANY:14 VANDERVENTER AVE

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.106/15/2011
900194608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
692 Broadway Fitness Club, Inc.		06/14/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Blink Holdings, Inc.		
Street Address:	895 Broadway		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85041702	BLINK	
Serial Number:	85041728	BLINK	
CORRESPONDENCE DATA			
Fax Number:	(516)706-1416		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	arnie@arnieherz.com		
Correspondent Name:	692 Broadway Fitness Club, Inc.		
Address Line 1:	14 Vanderventer Ave		
Address Line 2:	Suite 255		
Address Line 4:	Port Washington, NEW YORK 11050		
ATTORNEY DOCKET NUMBER:	2022.01		
NAME OF SUBMITTER:	Amie Herz		
Signature:	//Amieherz//		
Date:	06/15/2011		
Total Attachments: 1 source=TM Assignment 692 to Blink Holdings#page 1.tif			

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TO:692 BROADWAY FITNESS CLUB, INC. COMPANY:14 VANDERVENTER AVE

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into the 14th day of June 2011, by and between 692 Broadway Fitness Club, Inc. (a New York corporation) with its address at 14 Vanderventer Ave. Suite 255, Port Washington, NY, 11050 ("Assignor") and Blink Holdings, Inc., a Delaware corporation with its principal address at 895 Broadway 3rd Floor, New York, NY, 10003 ("Assignee");

WHEREAS, Assignor owns the following U.S. Federal Trademark Applications (the "Applications"):

Mark	Serial #
Blink	85041702
Blink (and design)	85041728

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Applications and marks which comprise the Applications (the "Marks"), or any variation thereof, together with the goodwill associated therewith, in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of its right, title and interest in and to the Applications and Marks (including, without limitation, the right to sue for past infringements), together with the goodwill symbolized by said Marks and Applications.

Assignor has caused this Trademark Assignment to be executed and delivered as of the date set forth above.

ASSIGNOR

692 Broadway Fitness Club, Inc.

By: Name: Mark ThalerTitle: VP**ASSIGNEE**

Blink Holdings, Inc.

By: 

Jason Thaler, Vice President

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TO:692 BROADWAY FITNESS CLUB, INC. COMPANY:14 VANDERVENTER AVE



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 22, 2011

PTAS

692 BROADWAY FITNESS CLUB, INC.
14 VANDERVENTER AVE
SUITE 255
PORT WASHINGTON, NY 11050



900194608

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900194608

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. THE SUBMITTED ASSIGNMENT COVER SHEET IS NOT ACCEPTABLE. THE CITIZENSHIP OF THE RECEIVING PARTY MUST BE INDICATED ON THE COVER SHEET. AS OF JANUARY 16, 2009, TRADEMARK RULE 37 C.F.R. §3.31(A) WAS AMENDED TO ADD THE REQUIREMENT THAT THE ASSIGNMENT COVER SHEET MUST INCLUDE THE LEGAL ENTITY TYPE AND NATIONAL CITIZENSHIP (OR STATE OR COUNTRY OF ORGANIZATION) OF EACH PARTY RECEIVING THE ASSIGNMENT INTEREST. AND, IF THE PARTY RECEIVING THE ASSIGNMENT INTEREST IS A DOMESTIC PARTNERSHIP OR DOMESTIC JOINT VENTURE, THE COVER SHEET MUST STATE THE NAMES, LEGAL ENTITY TYPES, AND NATIONAL CITIZENSHIP (OR THE STATE OR COUNTRY OF ORGANIZATION) OF ALL GENERAL PARTNERS OR ACTIVE MEMBERS THAT COMPOSE THE