

USPTO

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TO: SETH NATTER COMPANY: NATTER & NATTER

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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06/17/2011
 900194792

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TOOBRO, INC.		06/16/2011	CORPORATION:

RECEIVING PARTY DATA

Name:	MAADANEY YEHIAM (1993) LTD.
Street Address:	Kibbutz Yehiam 255125
City:	Kibbutz Yehiam
State/Country:	ISRAEL
Entity Type:	CORPORATION: / I SRAEL

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2404337	THE HEIGHT OF GOOD TASTE

CORRESPONDENCE DATA

Fax Number: (212)302-0295
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: s.natter@natter-natter.com

Correspondent Name: Seth Natter
 Address Line 1: Natter & Natter
 Address Line 2: 501 Fifth Avenue
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	11-6326
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:
 Address Line 4:

CPI \$40.00 2404337

TO:SETH NATTER COMPANY:NATTER & NATTER

NAME OF SUBMITTER:	Seth Natter/
Signature:	/Seth Natter/
Date:	06/17/2011
Total Attachments: 2 source=THE HEIGHT OF GOOD TASTE-Assignment-signed-2#page1.tif source=THE HEIGHT OF GOOD TASTE-Assignment-signed-2#page2.tif	

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TO: SETH NATTER COMPANY: NATTER & NATTER

TRADEMARK ASSIGNMENT

WHEREAS, TOOBRO, INC., a New York corporation, located at 955 Browsers Point Branch, Hewlett Neck NY 11598 has adopted, used, is using and is the owner of the entire right, title and interest in and to the following trademark which has been registered in the United States Patent and Trademark Office:

THE HEIGHT OF GOOD TASTE, Registration No. 2,404,337.

WHEREAS, MAADANEY YEHIAM (1993) LTD., a corporation organized and existing under the laws of the State of Israel, having an address at Kibbutz Yehiam 255125, Kibbutz Yehiam, Israel, desires to acquire the entire undivided right, title and interest in said trademark, the goodwill symbolized by the mark, and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which of which is hereby acknowledged, TOOBRO, INC., hereby transfers, conveys and assigns the entire right, title and interest in and to the said trademark THE HEIGHT OF GOOD TASTE, Registration No. 2,404,337, together with the goodwill of the business symbolized by the said trademark, and the above-identified registration to MAADANEY YEHIAM (1993) LTD., its successors and assigns, absolutely and forever.

(1)

TRADEMARK
REEL: 004572 FRAME: 0507

TO: SETH NATTER COMPANY: NATTER & NATTER

IN WITNESS WHEREOF, TOOBRO, INC., by its duly authorized officer, has hereunto set its hand and seal.

TOOBRO, INC.
[Signature]
By _____
Mendy Bistrizky, President

Acknowledgment

State of New York)

ss:

County of New York)

On this 17th day of June, 2011 before me personally appeared Mendy Bistrizky personally known to me or proved to me in the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he signed it in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

[Signature]

Notary Public



(2)