

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greenmoor Holdings, LLC		06/30/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Greenmoor Financial Group, LLC		
Street Address:	200 South Wacker Drive, Suite 1900		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3596627	GREENMOOR	
CORRESPONDENCE DATA			
Fax Number:	(312)902-1061		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-902-5665		
Email:	becky.williams@kattenlaw.com		
Correspondent Name:	Becky A. Williams		
Address Line 1:	525 W. Monroe Street, Suite 1900		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	334884-1		
NAME OF SUBMITTER:	Becky A. Williams		
Signature:	/baw/		
Date:	06/30/2011		
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TRADEMARK ASSIGNMENT

This Assignment is made this 30th day of June 2011, by **Greenmoor Holdings, LLC** ("Assignor"), a Delaware limited liability company having a principal place of business at 200 S Wacker, Suite 1900, Chicago, IL 60606, to **Greenmoor Financial Group, LLC** ("Assignee"), a Delaware limited liability company having a principal place of business at 200 S Wacker, Suite 1900, Chicago, IL 60606.

WHEREAS, Assignor has adopted and used in its business the trademarks and/or service marks identified in Schedule A hereto (the "Trademarks") and the registrations therefor set forth in Schedule A (the "Registrations"); and

WHEREAS, Assignee desires, and the Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the Registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's rights, title, and interest in and to the Trademarks and the Registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to prosecute and recover monetary damages for past, present and future infringements and other violations of the Trademarks.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor's rights in and to the Trademarks and the Registrations.

IN WITNESS WHEREOF Assignor has executed this instrument.

Dated: June 30, 2011

ASSIGNOR

By: Jeffrey Schwartz
Name: Jeffrey Schwartz
Title: President

SCHEDULE A

Trademark Registrations

Mark	Registration No.	Registration Date
Greenmoor	3,596,627	24-Mar-2009