

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Academy Association, Inc.		04/01/2011	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Coding Institute, LLC		
Street Address:	PO Box 12038		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27709		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1530814	MEDICINE & HEALTH	
Registration Number:	3018916	REHAB REPORT	
Registration Number:	2425144	PART B INSIDER	
CORRESPONDENCE DATA			
Fax Number:	(919)829-9696		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	918294309		
Email:	tmgroup@hutchlaw.com		
Correspondent Name:	Devon E. White, Hutchison Law Group		
Address Line 1:	5410 Trinity Road		
Address Line 2:	Suite 400		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	ACAD.21000		
NAME OF SUBMITTER:	Devon E. White		

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**TRADEMARK
 REEL: 004572 FRAME: 0678**

Signature:	/dew/
Date:	06/30/2011
Total Attachments: 3 source=Assignment - Academy Association to Coding Institute#page1.tif source=Assignment - Academy Association to Coding Institute#page2.tif source=Assignment - Academy Association to Coding Institute#page3.tif	

**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING
APPLICATIONS, REGISTRATIONS AND GOODWILL**

April 1, 2011

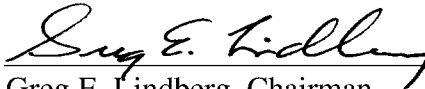
Effective as of the date set forth above (the “**Effective Date**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Academy Association, Inc., a North Carolina Corporation (“**Assignor**”), does hereby sell, assign, transfer and set over to Coding Institute, LLC, a North Carolina Limited Liability Company (“**Assignee**”) all of Assignor’s worldwide rights, title and interest in and to the trademarks and service marks listed on **Exhibit A** attached hereto (collectively, the “**Marks**”) and the applications and registrations therefor, any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor’s right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks, Service Marks and Accompanying Applications, Registrations and Goodwill as of the date first set forth above.

ACADEMY ASSOCIATION, INC.

By: 
Greg E. Lindberg, Chairman

CODING INSTITUTE, LLC

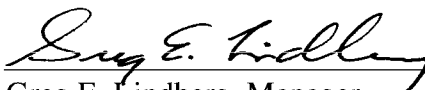
By: 
Greg E. Lindberg, Manager

EXHIBIT A

Mark	Serial No.	Reg. No.	Reg. Date	Goods/Services
MEDICINE & HEALTH	73/681,275	1,530,814	03/21/1989	Weekly newsletter
REHAB REPORT	76/397,764	3,018,916	11/29/2005	Newsletters published periodically for occupational therapist practitioners in the rehabilitation industry
PART B INSIDER	75/903,173	2,425,144	01/30/2001	Newsletter regarding Medicare Part B issues