

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christine Bouford		06/29/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Doe Gear, LLC		
Street Address:	15437 Lakeside Village Drive		
Internal Address:	#206		
City:	Clinton Township		
State/Country:	MICHIGAN		
Postal Code:	48038		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77937798	DOE GEAR	
CORRESPONDENCE DATA			
Fax Number:	(248)649-3338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2486493333		
Email:	smith@youngbasile.com		
Correspondent Name:	Kathleen G. Mellon, c/o Young Basile PC		
Address Line 1:	3001 W. Big Beaver Road		
Address Line 2:	Suite 624		
Address Line 4:	Troy, MICHIGAN 48084-3107		
ATTORNEY DOCKET NUMBER:	BFC-101-TM		
NAME OF SUBMITTER:	Kathleen G. Mellon		
Signature:	/Kathleen G. Mellon/		

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**TRADEMARK
 REEL: 004572 FRAME: 0794**

Date:

06/30/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Christine Bouford (hereinafter referred to as "ASSIGNOR"), a U.S. citizen having an address of 15640 Lakeside Village Drive, Clinton Township, Michigan 48038, is the owner of the trademark, DOE GEAR (hereinafter referred to as "THE TRADEMARK"), (Attachment A), and has adopted and is using this mark on goods in commerce, namely on sporting apparel, street apparel and law enforcement apparel; and

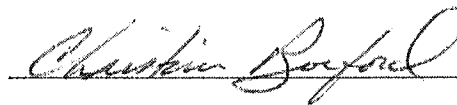
WHEREAS, ASSIGNOR is the owner of U.S. Trademark Application Serial No. 77/937,798 to register said mark; and

WHEREAS, Doe Gear, LLC (hereinafter referred to as "ASSIGNEE"), a Michigan limited liability company having a business address of 15437 Lakeside Village Drive, #206, Clinton Township, Michigan 48038, is desirous of acquiring the business, or portion thereof, of the ASSIGNOR, and the trademark rights associated with that business/portion, specifically the mark, DOE GEAR, U.S. Application Serial No. 77/937,798;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in, and to, said mark in U.S. Application Serial No. 77/937,798, as part of the sale of the entire business, or portion thereof, to which the mark pertains as required by 15 U.S.C. 1060, and the goodwill of the business symbolized by the mark, and U.S. Application Serial No. 77/937,798 and the right to sue for damages for past infringement of the mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration in the name of said ASSIGNEE.

Christine Bouford



Dated: 6-29-2011

ATTACHMENT A

DOE GEAR