

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blaser's USA, Inc.		06/21/2011	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Comstock Creamery, LLC
Street Address:	1858 Hwy. 63
City:	Comstock
State/Country:	WISCONSIN
Postal Code:	54826
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1962806	BLASER'S
Serial Number:	85170347	BLASER'S TRAP-OKA-SALUT
Registration Number:	3421283	ANTONELLA
Registration Number:	3181432	ORGANIC PRIDE A GENERATION AHEAD
Registration Number:	3218478	ORGANIC PRIDE A GENERATION AHEAD
Registration Number:	2827546	BELLA CURELLA
Registration Number:	2320404	BLASER'S PREMIUM CHEESES

CORRESPONDENCE DATA

Fax Number: (608)283-2275
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 608-257-3501
 Email: madipdocket@michaelbest.com
 Correspondent Name: Michael Best & Friedrich LLP
 Address Line 1: One South Pinckney Street
 Address Line 2: Suite 700

900195926

**TRADEMARK
 REEL: 004572 FRAME: 0881**

OP \$190.00 1962806

Address Line 4: Madison, WISCONSIN 53703

ATTORNEY DOCKET NUMBER: 025936-0014 US00

NAME OF SUBMITTER: Jeffrey D. Peterson

Signature: /jeffrey d peterson/

Date: 06/30/2011

Total Attachments: 4
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ASSIGNMENT AND ASSUMPTION OF TRADEMARKS

THIS ASSIGNMENT AND ASSUMPTION OF TRADEMARKS (this "Assignment"), effective as of the 21st day of June, 2011 (the "Effective Date"), is made by and between Blazer's USA, Inc., a Wisconsin corporation, having an address at 1858 Hwy. 63, Comstock, WI 54826 ("Assignor"), and Comstock Creamery, LLC, a Wisconsin limited liability company, having an address at P.O. Box 610, Ellsworth, WI 54011 ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Sale Agreement and Bill of Sale (the "Agreement"), effective as of June 21, 2011, the terms and provisions of which are made a part hereof by this reference;

WHEREAS, the Agreement relates to the purchase by Assignee of the Personal Property (as defined in the Agreement);

WHEREAS, Assignor owns the trademark applications and registrations identified on the attached Schedule A (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the mutual agreements hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged by each of the parties hereto, Assignor and Assignee do hereby agree as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, as of the Effective Date, all of Assignor's right, title and interest in and to the Marks, all common law rights in the Marks, the goodwill of the business symbolized by the Marks, its right to sue and recover for past infringement of the Marks, and to recover any and all damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damages or injury to the Marks.
2. Assumption. Assignee hereby accepts the foregoing assignment of the Marks as of the Effective Date.
3. Successors and Assigns. The terms and conditions of this Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, personal representatives, successors and permitted assigns.
4. Counterparts. This Assignment may be executed in several counterparts, each of which will be deemed an original document, but all of which will constitute a single document.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed.

ASSIGNOR:

BLASER'S USA, INC.

By: ANTHONY L. CORELLA
Name: Anthony Corella
Its: PRESIDENT CEO

ASSIGNEE:


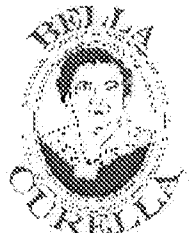
COMSTOCK CREAMERY, LLC


By: [Signature]
Name: Paul Bagin
Its: General Manager

[Signature Page to Assignment and Assumption of Trademarks]

SCHEDULE A

Registrations

MARK	OWNER	STATUS	GOODS/ SERVICES	REG. NO./ APP NO.	UPCOMING DEADLINES
BLASER'S	Blaser's USA, Inc.	Registered	Cheese and cheese food	Registration No. 1962806	Next Renewal 3/19/2016
BLASER'S TRAP-OKA-SALUT	Blaser's USA, Inc.	Pending Application	Cheese	Application No. 85170347	Response to Office Action due 8/15/2011
ANTONELLA	Blaser's USA, Inc.	Registered	Cheese and cheese food	Registration No. 3421283	Section 8&15 statement due 5/6/2014
	Blaser's USA, Inc.	Registered	Cheese and soups.	Registration No. 3181432	Section 8&15 statement due 12/5/2012
ORGANIC PRIDE A GENERATION AHEAD	Blaser's USA, Inc.	Registered	Cheese and soups	Registration No. 3218478	Section 8&15 statement due 3/13/2013
	Blaser's USA, Inc.	Registered	Cheese in general	Registration No. 2827546	Renewal Due 3/30/2014

	Blaser's USA, Inc.	Registered	Cheese and cheese food.	Registration Number 2320404	Renewal Due 2/22/2020
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