# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HGDS Acquisition LLC		106/30/2011	LIMITED LIABILITY COMPANY: DELAWARE
Footprint Holdings, LLC		06/30/2011	LIMITED LIABILITY COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	FirstMerit Bank, N.A.	
Street Address:	101 N. Wacker Drive	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	a national banking association: UNITED STATES	

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	3383854	FOOTPRINT	
Registration Number:	3390655	FF	
Registration Number:	3474515	FF FOOTPRINT RETAIL SERVICES	
Registration Number:	3212025	PRISM	

## **CORRESPONDENCE DATA**

Fax Number: (312)609-5005

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 609-7838

Email: podonoghue@vedderprice.com

Correspondent Name: Patricia O'Donoghue, Vedder Price P.C.

Address Line 1: 222 North LaSalle Street

Address Line 2: Suite 2500

Address Line 4: Chicago, ILLINOIS 60601

TRADEMARK

REEL: 004573 FRAME: 0050

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ATTORNEY DOCKET NUMBER:	42752.00.0018- D. MANGAN	
NAME OF SUBMITTER:	Patricia O'Donoghue	
Signature:	/Patricia O'Donoghue/	
Date:	06/30/2011	
Total Attachments: 8 source=HGDS Acquisition - Trademark Security Agreement#page1.tif source=HGDS Acquisition - Trademark Security Agreement#page2.tif source=HGDS Acquisition - Trademark Security Agreement#page3.tif source=HGDS Acquisition - Trademark Security Agreement#page4.tif source=HGDS Acquisition - Trademark Security Agreement#page5.tif source=HGDS Acquisition - Trademark Security Agreement#page6.tif source=HGDS Acquisition - Trademark Security Agreement#page7.tif source=HGDS Acquisition - Trademark Security Agreement#page8.tif		

## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Security Agreement") made as of this 30th day of June, 2011, by HGDS ACQUISITION LLC, a Delaware limited liability company and FOOTPRINT HOLDINGS, LLC, a Delaware limited liability company (individually and collectively, "Borrower"), each with an office at 2220 Western Court, Suite 150, Lisle, Illinois 60532, in favor of FIRSTMERIT BANK, N.A., a national banking association ("Bank"), with an office at 101 N. Wacker Drive, Chicago, Illinois 60606.

## <u>WITNESSETH</u>:

WHEREAS, Borrower and Bank are parties to a certain Loan and Security Agreement of even date herewith (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement") and other related loan documents of even date herewith (collectively, with the Loan Agreement, and as each may be amended or otherwise modified from time to time, the "Financing Agreements"), which Financing Agreements provide (i) for Bank to, from time to time, extend credit to or for the account of Borrower and (ii) for the grant by Borrower to Bank of a security interest in certain of Borrower's assets, including, without limitation, its trademarks and trademark applications;

**NOW, THEREFORE**, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Borrower agrees as follows:

- 1. <u>Incorporation of Financing Agreements</u>. The Financing Agreements and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.
- Grant and Reaffirmation of Grant of Security Interests. To secure the complete and timely payment and satisfaction of the Obligations, Borrower hereby grants to Bank, and hereby reaffirms its grant pursuant to the Financing Agreements of, a continuing security interest in Borrower's entire right, title and interest in and to all of its now owned or existing and hereafter acquired or arising trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other business identifiers, prints and labels on which any of the foregoing have appeared or appear, all registrations and recordings thereof, and all applications (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) in connection therewith, including, without limitation, the trademark registrations and applications listed on Schedule A attached hereto and made a part hereof and the trademarks, and renewals thereof, and all income, royalties, damages and payments now or hereafter due and/or payable under or with respect to any of the foregoing, including, without limitation, damages and payments for past, present and future infringements of any of the foregoing and the right to sue for past, present and future infringements of any of the foregoing (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "Trademarks"); all rights

corresponding to any of the foregoing throughout the world and the goodwill of the Borrower's business connected with the use of and symbolized by the Trademarks.

- 3. <u>Warranties and Representations</u>. Borrower warrants and represents to Bank that:
- (i) no Trademark material to Borrower's business has been adjudged invalid or unenforceable by a court of competent jurisdiction nor has any such Trademark been cancelled, in whole or in part and each such Trademark is presently subsisting;
- (ii) To the knowledge of Borrower, Borrower is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each Trademark, free and clear of any liens (other than Permitted Liens), charges and encumbrances, including without limitation, shop rights and covenants by Borrower not to sue third persons;
- (iii) Borrower has no notice of any suits or actions commenced or threatened with reference to any Trademark; and
- (iv) Borrower has the unqualified right to execute and deliver this Security Agreement and perform its terms.
- 4. <u>Restrictions on Future Agreements</u>. Except as otherwise set forth herein, Borrower agrees that until Borrower's Obligations shall have been satisfied in full and the Financing Agreements shall have been terminated, Borrower shall not, without the prior written consent of Bank, such consent not to be unreasonably withheld, sell or assign its interest in any Trademark or enter into any other agreement with respect to any Trademark which would affect the validity or enforcement of the rights transferred to Bank under this Security Agreement.
- 5. New Trademarks. Borrower represents and warrants that, based on a diligent investigation by Borrower, the Trademarks listed on Schedule A constitute all of the federally registered Trademarks, and federal applications for registration of Trademarks (other than "intent to use" applications until a verified statement of use is filed with respect to such applications) now owned by Borrower. If, before Borrower's Obligations shall have been satisfied in full or before the Financing Agreements have been terminated, Borrower shall (i) become aware of any existing Trademarks of which Borrower has not previously informed Bank, or (ii) become entitled to the benefit of any Trademarks, which benefit is not in existence on the date hereof, the provisions of this Security Agreement above shall automatically apply thereto and Borrower shall give to Bank prompt written notice thereof. Borrower hereby authorizes Bank to modify this Security Agreement by amending Schedule A to include any such Trademarks.
- 6. <u>Term.</u> The term of this Security Agreement shall extend until the payment in full of Borrower's Obligations and the termination of the Financing Agreements. Borrower agrees that upon the occurrence and during the continuance of an Event of Default, the use by Bank of all Trademarks shall be without any liability for royalties or other related charges from Bank to Borrower.
- 7. <u>Product Quality</u>. Borrower agrees to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with commercially reasonable business practices. During the continuance of an Event of Default, Borrower agrees that Bank,

or a conservator appointed by Bank, shall have the right to establish such additional product quality controls as Bank, or said conservator, in its reasonable judgment, may deem necessary to assure maintenance of the quality of products sold by Borrower under the Trademarks.

- 8. <u>Release of Security Agreement</u>. This Security Agreement is made for collateral purposes only. Upon payment in full of Borrower's Obligations and termination of the Financing Agreements, Bank shall take such actions as may be necessary or proper to terminate the security interests created hereby and pursuant to the Financing Agreements
- 9. <u>Expenses</u>. All expenses incurred in connection with the performance of any of the agreements set forth herein shall be borne by Borrower. All fees, costs and expenses, of whatever kind or nature, including reasonable attorneys' fees and legal expenses, incurred by Bank in connection with the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, reasonable counsel fees, maintenance fees, encumbrances or otherwise in protecting, maintaining or preserving the Trademarks or in defending or prosecuting any actions or proceedings arising out of or related to the Trademarks shall be borne by and paid by Borrower and until paid shall constitute Obligations.
- 10. <u>Duties of Borrower</u>. With respect to Trademarks that are in the Borrower's judgment material to its business, Borrower shall have the duty (i) to file and prosecute diligently, as commercially reasonable, any trademark applications pending as of the date hereof or hereafter until Borrower's Obligations shall have been paid in full and the Financing Agreements have been terminated, (ii) to preserve and maintain all rights in the Trademarks, as commercially reasonable and (iii) to ensure that the Trademarks are and remain enforceable, as commercially reasonable. Any expenses incurred in connection with Borrower's Obligations under this <u>Section 10</u> shall be borne by Borrower.
- 11. <u>Bank's Right to Sue</u>. After the occurrence and during the continuance of an Event of Default, Bank shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Trademarks and, if Bank shall commence any such suit, Borrower shall, at the request of Bank, do any and all lawful acts and execute any and all proper documents required by Bank in aid of such enforcement and Borrower shall promptly, upon demand, reimburse and indemnify Bank for all costs and expenses incurred by Bank in the exercise of its rights under this <u>Section 11</u>.
- 12. <u>Waivers</u>. No course of dealing between Borrower and Bank, nor any failure to exercise, nor any delay in exercising, on the part of Bank, any right, power or privilege hereunder or under the Financing Agreements shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 13. <u>Severability</u>. The provisions of this Security Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Security Agreement in any jurisdiction.

- 14. <u>Modification</u>. This Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in <u>Section 5</u> hereof or by a writing signed by the parties hereto.
- 15. Cumulative Remedies; Power of Attorney; Effect on Financing Agreements. All of Bank's rights and remedies with respect to the Trademarks, whether established hereby or by the Financing Agreements, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. Borrower hereby authorizes Bank upon the occurrence and during the continuance of an Event of Default, to make, constitute and appoint any officer or agent of Bank as Bank may select, in its sole discretion, as Borrower's true and lawful attorneyin-fact, with power to (i) endorse Borrower's name on all applications, documents, papers and instruments necessary or desirable for Bank in the use of the Trademarks or (ii) take any other actions with respect to the Trademarks as Bank deems to be in the best interest of Bank, or (iii) grant or issue any exclusive or non-exclusive license under the Trademarks to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. Borrower hereby ratifies all that such attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until Borrower's Obligations shall have been paid in full and the Financing Agreements have been terminated. Borrower acknowledges and agrees that this Security Agreement is not intended to limit or restrict in any way the rights and remedies of Bank under the Financing Agreements but rather is intended to facilitate the exercise of such rights and remedies. Bank shall have, in addition to all other rights and remedies given it by the terms of this Security Agreement and the Financing Agreements, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in Illinois.
- 16. <u>Binding Effect; Benefits</u>. This Security Agreement shall be binding upon Borrower and its respective successors and assigns, and shall inure to the benefit of Bank, its successors, nominees and assigns.
- 17. <u>Governing Law</u>. This Security Agreement shall be governed by and construed in accordance with the laws of the State of Illinois and applicable federal law.
- 18. <u>Headings</u>. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede.
- 19. <u>Further Assurances</u>. Borrower agrees to execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Bank shall reasonably request from time to time in order to carry out the purpose of this Security Agreement and agreements set forth herein.
- 20. <u>Survival of Representations</u>. All representations and warranties of Borrower contained in this Security Agreement shall survive the execution and delivery of this Security Agreement and shall be remade on the date of each borrowing under the Financing Agreements.
- 21. <u>Counterparts</u>. This Security Agreement may be executed in two or more counterparts, each of which shall be deemed an original, and all of which together shall

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constitute one and the same instrument. A facsimile or other electronic signature to this Security Agreement shall be deemed an original signature hereunder.

(Signature Page Follows)

# (Signature Page to Trademark Security Agreement)

the date first written above.	F, Borrower has duly executed his becomes regreement to
BORROWER:	HGDS ACQUISITION LLC, a Delaware limited liability company
	By: <u>Busing Stavens</u> Name: <u>Deborah Stevens</u>
	Name: Deborah Scevens
	Title: Tressurer
	FOOTPRINT HOLDINGS, LLC, a
	Delaware limited liability company
	By Osocah Stevens
	By: Orborah Sturus Name: Debovah Sturus

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# (Signature Page to Trademark Security Agreement)

Agreed and Accepted
As of the Date First Written Above

BANK:

FIRSTMERIT BANK, N.A., a national

banking association

Jeffrey C. Nicholson

Senior Vice President

# **SCHEDULE A**

## TRADEMARK REGISTRATIONS

Trademark	Reg. No.	Reg. Date	Owner
FOOTPRINT	3383854	2/19/2008	HGDS Acquisition LLC
FF	3390655	3/4/2008	HGDS Acquisition LLC
FF FOOTPRINT RETAIL	3474515	7/29/2008	HGDS Acquisition LLC
SERVICES & DESIGN			_
PRISM	3212025	2/27/2007	HGDS Acquisition LLC

# TRADEMARK APPLICATIONS

None.

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**RECORDED: 06/30/2011**