

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBH, Inc.		06/23/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bell and Howell, LLC		
Street Address:	3791 S. Alston Avenue		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27713		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1753473	BELL & HOWELL	
Registration Number:	3142445	BELL HOWELL	
Registration Number:	2992772	BH 3500	
Registration Number:	3274461	BOWE BELL + HOWELL	
Registration Number:	1179022	MAILMOBILE	
Registration Number:	0767086	PHILLIPSBURG	
Serial Number:	85329511	BELL + HOWELL	
CORRESPONDENCE DATA			
Fax Number:	(312)862-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-862-6371		
Email:	renee.prescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Kirkland & Ellis LLP		

CH \$190.00 1753473

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 42088-20 RMP-CHECK

NAME OF SUBMITTER: Renee M. Prescan

Signature: /Renee M. Prescan/

Date: 06/29/2011

Total Attachments: 11

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of June 23, 2011 ("Effective Date") by and between **BBH, Inc.**, a Delaware corporation ("Assignor"), and **Bell and Howell, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee and/or their respective affiliates are parties to that certain Asset Purchase Agreement dated April 18, 2011 (the "Agreement");

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the entire right, title and interest in, to and under the United States trademark registrations and applications for trademark registration set forth on Schedule A attached hereto, and the foreign trademark registrations and applications for trademark registration set forth on Schedule B attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, Assignee is a successor to that part of Assignor's business to which the Marks pertain and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor represents and warrants that: (i) it is the sole and exclusive owner of the entire right, title and interest in and to the Marks (including the corresponding rights set forth in the above), free and clear of any liens, security interests or other encumbrances; (ii) it has the full right and authority to execute this Assignment and to assign to Assignee the rights assigned herein; and (iii) it has not executed, and will not execute, any agreement or other instrument in conflict herewith.

Assignor shall take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including,

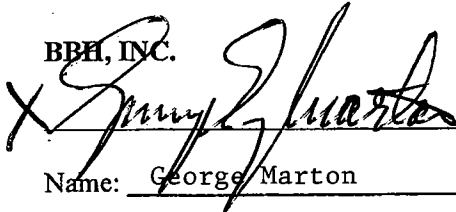
without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitation, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

* * * * *

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

BBH, INC.

X 

Name: George Marton

Title: President

BELL AND HOWELL, LLC

Name: _____

Title: _____

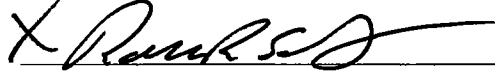
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

BBH, INC.

Name: _____

Title: _____

BELL AND HOWELL, LLC

X  _____

Name: Randall R. Schultz

Title: Vice President

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS AND U.S. TRADEMARK APPLICATIONS

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL & HOWELL & Design BELL⊕HOWELL	U.S. Federal	74/145608 3/7/1991	1753473 2/23/1993
BELL+HOWELL & Design BELL⊕HOWELL	U.S. Federal	76/002745 3/17/2000	3142445 9/12/2006
BH 3500	U.S. Federal	76/257225 5/15/2001	2992772 9/6/2005
BOWE BELL + HOWELL	U.S. Federal	78/767693 12/6/2005	3274461 8/7/2007
MAILMOBILE	U.S. Federal	73/266237 6/13/1980	1179022 11/24/1981
PHILLIPSBURG	U.S. Federal	72/149912 7/27/1962	0767086 3/24/1964
BELL + HOWELL & Design bell⊕howell	U.S. Federal	85/329511 5/25/2011	

SCHEDULE B

FOREIGN TRADEMARK REGISTRATIONS AND FOREIGN TRADEMARK APPLICATIONS

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL+HOWELL (Stylized)	Argentina	1832499 10/29/2003	1969460 2/6/2004
BELL+HOWELL (Stylized)	Argentina	2471841 10/29/2003	1969461 2/6/2004
BELL HOWELL (Stylized)	Australia	555984 5/15/1991	555984 5/15/1991
BELL HOWELL (Stylized)	Australia	555986 5/15/1991	555986 5/15/1991
BELL+HOWELL (Stylized)	Australia	799145 7/1/1999	799145 7/1/1999
BELL+HOWELL (Stylized)	Australia	799743 7/8/1999	799743 7/8/1999
BELL+HOWELL (Stylized)	Austria	AM4296/91 9/6/1991	140309 2/10/1992
BELL+HOWELL (Stylized)	Benelux	822622 2/23/1994	547707
BELL+HOWELL (Stylized)	Brazil	816766754	816766754
BELL+HOWELL (Stylized)	Brazil	816766762	816766762
BELL & HOWELL	Canada	0448185 12/24/1979	TMA286395 12/30/1983
BELL & HOWELL	Canada	0449321 1/28/1980	TMA289038 3/23/1984
BELL & HOWELL	Canada	0475536 9/16/1981	TMA289048 3/23/1984
BELL & HOWELL	Canada	0512736 11/23/1983	TMA312290 3/14/1986
BELL & HOWELL	Canada	0514499 12/29/1983	TMA299971 2/15/1985
BELL + HOWELL	Canada	0768430 11/10/1994	TMA464267 10/18/1996
BELL+HOWELL	Canada	0685480 7/9/1991	TMA416603 9/10/1993
MAILSTAR	Canada	0575298 12/23/1986	TMA337769 3/4/1988

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL+HOWELL (Stylized)	Chile	186142	668518
BELL+HOWELL (& Design)	China	1958573 8/24/2001	1958573 2/28/2003
BELL+HOWELL (& Design)	China	1975785 8/24/2001	1975785 2/28/2003
BELL+HOWELL (& Design)	China	1982226 8/24/2001	1982226 5/28/2010
BELL+HOWELL (& Design)	China	2001381 8/24/2001	2001381 12/21/2002
BOWE BELL+HOWELL	China	5056560 12/12/2005	5056560 12/28/2010
BOWE BELL+HOWELL	China	5056561 12/12/2005	5056561 9/28/2009
BOWE BELL+HOWELL	China	5057483 12/12/2005	5057483 7/21/2010
BOWE BELL+HOWELL	China	5057484 12/12/2005	5057484 8/28/2009
BOWE BELL+HOWELL	Community Trademarks	7263015 9/26/2008	7263015 10/7/2009
BELL + HOWELL (Stylized)	Denmark	06087/1991 8/27/1991	04770/1994 7/22/1994
BELL+HOWELL	Denmark	VA 001524 1994 2/24/1994	VR 004159 1994 6/24/1994
BELL+HOWELL	Finland	199402294 5/5/1994	136524 2/20/1995
BELL+HOWELL (Stylized)	Finland	199104631 10/1/1991	125891 3/22/1993
BELL + HOWELL	France	94508067 2/24/1994	94/508067
BELL+HOWELL (Stylized)	France	92425238 7/2/1992	92425238
BELL+HOWELL (Stylized)	France	INPI 286355 5/17/1991	1662783
BELL+HOWELL	Germany	B 100885 2/24/1994	2085374 11/21/1994
BELL+HOWELL (Stylized)	Germany	B92621/9 4/30/1991	2027946 1/13/1993
BELL & HOWELL	Hong Kong	0401/1983 4/26/1979	0401/1983 2/21/1983
BELL+HOWELL (Stylized)	Iceland	787/1991	1256/1991

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL & HOWELL	Ireland	74117 10/17/1967	74117
BELL+HOWELL (Stylized)	Ireland	94/1011 2/17/1994	160580 2/17/1994
BELL+HOWELL (Stylized)	Israel	80981	80981
BELL+HOWELL (Stylized)	Israel	80982	80982
BELL & HOWELL	Italy	MI/2004/5406 5/26/2004	1084596 (Previous registration 458037) 12/17/2007
BELL+HOWELL	Italy	MI/2004/2993 3/25/2004	1082458 (Previous registration 687399) 12/10/2007
BELL+HOWELL (Stylized)	Italy	RM/2001/2928 5/15/2001	983331 (Previous registration 612620) 11/11/2005
BELL+HOWELL (Stylized)	Italy	MI/2011/4958 5/9/2011	(Previous registration 983331)
BELL & HOWELL	Japan	S61-046449 5/8/1986	2269783 9/21/1990
BELL+HOWELL (Stylized)	Japan	H03-055005 5/28/1991	2624453 2/28/1994
BELL+HOWELL (in Katakana)	Japan	55009/91 5/28/1991	2567659 8/31/1993
ベル・ハウエル			
BELL+HOWELL (in Katakana)	Japan	H03-055007 5/28/1991	2703734 2/28/1995
ベル・ハウエル			

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL+HOWELL (in Katakana) ベル・ハウエル	Japan	H03-055011 5/28/1991	2624454 2/28/1994
BELL+HOWELL (Stylized)	Japan	55002/91 5/28/1991	2601186 11/30/1993
BELL+HOWELL (Stylized)	Japan	55003/91 5/28/1991	2637487 3/31/1994
POSTSTAR JUMBO	Japan	H03-061799 6/13/1991	2648307 4/28/1994
BELL+HOWELL	Jordan	30361	30361
BELL+HOWELL	Jordan	30365	30365
BELL+HOWELL (Stylized)	Malaysia	91/02725	
BELL+HOWELL	Mexico	205498 7/15/1994	475088 9/27/1994
BELL+HOWELL (Stylized)	Mexico	122754 9/20/1991	426001
BELL+HOWELL (Stylized)	Mexico	122755 9/20/1991	474700 9/26/1994
BELL+HOWELL (Stylized)	Morocco	47752	47752
BELL+HOWELL	New Zealand	217173 3/25/1992	217173 11/27/1995
BELL+HOWELL	New Zealand	217174 3/25/1992	217174 11/27/1995
BELL+HOWELL (Stylized)	Nigeria	TP.13203	51739
BELL+HOWELL (Stylized)	Nigeria	TP.13204	51732
BELL+HOWELL (Stylized)	Norway	91.5038 10/8/1991	184020 8/7/1997
BELL+HOWELL (Stylized)	Pakistan	113435	113435
BELL+HOWELL (Stylized)	Paraguay	92/6433	158653
BELL+HOWELL (Stylized)	Paraguay	92/6434	256703
BELL & HOWELL	Portugal	161075 MNA	161075 MNA
BELL+HOWELL	Portugal	276942 MNA 9/18/1991	276942 MNA 7/22/1993
BELL+HOWELL	Portugal	276943 MNA 9/18/1991	276943 MNA 7/22/1993

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL+HOWELL (Stylized)	Russian Federation	155355 3/30/1992	112444 7/12/1993
BELL+HOWELL (Stylized)	Saudi Arabia		281/33
BELL+HOWELL (Stylized)	Saudi Arabia		281/34
BELL+HOWELL (Stylized)	Singapore	T91/04611I 5/6/1991	T91/04611I
BELL+HOWELL (Stylized)	Singapore	T91/04612G 5/6/1991	T91/04612G
BELL+HOWELL (Stylized)	South Korea	19373/91	246363
BELL+HOWELL (Stylized)	South Korea	19374/91	248282
BELL+HOWELL (Stylized)	South Korea	2003-0004815	262190
EXPEDITER 5,000	South Korea		248280
MAILSTAR 500	South Korea		248278
MASTER MAILER	South Korea		252391
NEW IMPERIAL 10,000	South Korea	2002-0009759	248279
POSTSTAR JUMBO	South Korea		248281
BELL+HOWELL	Spain	MA1811028 3/23/1994	1811028 11/4/1994
BELL+HOWELL (Stylized)	Spain	MA1662158 10/17/1991	1662158 10/5/1993
BELL+HOWELL (Stylized)	Spain	MA1662169 10/17/1991	1662169 10/5/1992
BELLHOWELL	Sweden	5/6/1959	89067 3/11/1960
BELL+HOWELL	Switzerland	1966/1994.7 3/23/1994	420481 1/17/1996
BELL+HOWELL (Stylized)	Switzerland	7352/1991.3 11/4/1991	393550 6/10/1992
BELL & HOWELL	Switzerland	6920/1983 11/29/1983	330016
BELL+HOWELL (Stylized)	Taiwan	080030691 7/9/1991	545579 12/16/1991
BELL+HOWELL (Stylized)	Taiwan	080035551 8/7/1991	560241 5/16/1992
BELL+HOWELL (Stylized)	Taiwan	080030687 7/9/1991	543949 12/1/1991
BELL+HOWELL (Stylized)	Taiwan	080030689 7/9/1991	545792 12/16/1991
BELL+HOWELL (Stylized)	Taiwan	080030690 7/9/1991	545660 12/16/1991

Mark	Jurisdiction	Application No. Application Date	Registration No. Registration Date
BELL+HOWELL (Stylized)	Taiwan	080030692 7/9/1991	548672 1/16/1992
BELL+HOWELL (Stylized)	Taiwan	080030694 7/9/1991	545181 12/16/1991
BELL+HOWELL (Stylized)	Taiwan	080030693 7/9/1991	548654 1/16/1992
EXPEDITER	Taiwan	080030697 7/9/1991	551881 2/16/1992
MAILSTAR	Taiwan	080030699 7/9/1991	551882 2/16/1992
POSTSTAR JUMBO	Taiwan	080030695 7/9/1991	554858 3/16/1992
BELL+HOWELL	Turkey	94/008052 8/12/1994	155049
BELL+HOWELL (Stylized)	Turkey	93/010357 9/29/1993	147844
BELL+HOWELL (Stylized)	United Kingdom	1559063 1/14/1994	1559063 2/28/1997
BELL+HOWELL (Stylized)	United Kingdom	1559755 1/21/1994	1559755 12/15/1995
BELL+HOWELL (Stylized)	Uruguay	244351	337852
BELL+HOWELL (Stylized)	Venezuela	3977/92	F-173.092
BELL+HOWELL (Stylized)	Venezuela	3978/92	F-169.204