

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
On2 Technologies, LLC		06/10/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2113976	D	
Registration Number:	2047131	TM TRUEMOTION	
Registration Number:	1845078	TRUE MOTION	
Registration Number:	2635556	TRUECAST	
Registration Number:	3499882	TRUECORE	
Registration Number:	3394886	TRUEMOBILE	
Registration Number:	3311574	TRUEPLAY	
CORRESPONDENCE DATA			
Fax Number:	(650)618-8571		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmdocketing@google.com, mikeyoung@google.com		
Correspondent Name:	Emily Burns		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		

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ATTORNEY DOCKET NUMBER:	ON2 ASSIGNMENT
NAME OF SUBMITTER:	Michael Young
Signature:	/Michael Young/
Date:	06/30/2011
Total Attachments: 3 source=ON2.tm.assignment#page1.tif source=ON2.tm.assignment#page2.tif source=ON2.tm.assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 19th day of February, 2010 by and between On2 Technologies, LLC, a Delaware limited liability company (hereinafter "Assignor"), and Google Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

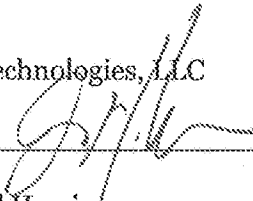
WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Mountain View, California this 10th day of June, 2011.

On2 Technologies, LLC

By: 

Donald Harrison
Printed Name

CEO, President, and Secretary
Title

Google Inc.

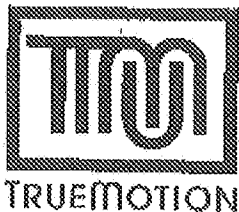
By: 

Emily Burns
Printed Name

Trademark Counsel
Title

SCHEDULE A

Trademarks:



TRUE MOTION

TRUECAST

TRUECORE

TRUEMOBILE

TRUEPLAY

Registrations:

TRADEMARK	COUNTRY	APPLICATION NO	REGISTRATION NO
D and Duck Design	United States of America	75186053	2113976
TM TRUEMOTION and Design	United States of America	74711502	2047131
TRUE MOTION	Canada	729634	TMA430509
TRUE MOTION	Japan	05-063353	3176879
TRUE MOTION	United Kingdom	1538507	1538507
TRUE MOTION	United States of America	74343336	1845078
TRUECAST	United States of America	75266719	2635556
TRUECORE	United States of America	77238103	3499882
TRUEMOBILE	United States of America	78813654	3394886
TRUEPLAY	United States of America	77125943	3311574