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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rosalie Ann Jacobs		06/22/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Tisha Thompson	
Doing Business As:	DBA Jacobs Tobacco Company	
Street Address:	344 Frogtown Road	
City:	Hogansburg	
State/Country:	NEW YORK	
Postal Code:	13655	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark	
Registration Number:	3387106	DISCOUNT	
Registration Number:	3923432	TURQUOISE	
Registration Number:	3607208	NATIONS BEST	
Registration Number:	3674704	DIS COUNT TIPS	
Registration Number:	3674703	DIS COUNT	
Registration Number:	3687012	MONTAGNE	
Registration Number:	3681354	QUALITY TOBACCO AT A PRICE YOU'LL LOVE	
Serial Number:	77255343	JACOBS TOBACCO COMPANY	
Serial Number:	77360391	NATIONS BEST	
Serial Number:	77398349	NATIONS BEST	
Serial Number:	77700049	DIS COUNT FULL FLAVOR D	
Serial Number:	77714718	DIS COUNT LITTLE CIGARS D	
Serial Number:	77699950	WHERE TRADITION MEETS FLAVOR	

TRADEMARK
REEL: 004573 FRAME: 0377

CORRESPONDENCE DATA

Fax Number: (301)770-4421

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 301 461-4635

Email: eugene.berman@verizon.net

Correspondent Name: Eugene Berman
Address Line 1: 26 Cedarwood Court

Address Line 2: Law Offices of Eugene Berman
Address Line 4: Rockville, MARYLAND 20852

NAME OF SUBMITTER:	Eugene Berman
Signature:	/eb/
Date:	06/30/2011

Total Attachments: 3

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EXHIBIT 2 b(2)

To

Purchase Agreement

BILL OF SALE

<u>AND</u>

ASSIGNMENT OF TRADEMARKS AND GOODWILL

WHEREAS, Rosalie Ann Jacobs, an individual whose business address is 344 Frogtown Road, Hogansburg, New York 13655 and who does business as Jacobs Tobacco Company (hereinafter called SELLER) is the owner of the entire right, title and interest in and to the trademarks and trademark rights as specified in "Exhibit A" attached hereto and made a part hereof and the associated good will in said trademarks and trademark rights;

WHEREAS, Tisha Thompson, an individual whose business address is 344 Frogtown Road, Hogansburg, New York 13655 and will do business as Jacobs Tobacco Company (hereinafter called PURCHASER) desires to acquire certain business assets including said trademarks and trademark rights as specified in Exhibit A and including the associated goodwill and going concern value of SELLER;

WHEREAS, PURCHASER desires to acquire the entire right, title and interest in and to certain assets and properties of SELLER, including said trademarks and trademark rights as specified in Exhibit A; and

WHEREAS, SELLER has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of said certain assets by PURCHASER.

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration receipt of which is hereby acknowledged, SELLER hereby grants, sells, assigns, transfers, sets over and conveys to PURCHASER, its successors, legal representatives and assigns, the entire right, title and interest of SELLER in and to said trademarks and trademark rights as specified in Exhibit A, together with the good will of the business symbolized by said trademarks and trademark rights.

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IN WITNESS WHEREOF, SELLER has caused this instrument to be executed under outh, effective the 22nd day of June, 2011.

Rosalie Ann Jacobs, d/b/a/ Jacobs Tobacco Company

STATE OF NEW YORK
COUNTY OF Franklin

On this 22nd day of June, 2011, before me, the undersigned, a Notary Public in and for said state, personally appeared Rosalie Ann Jacobs, personally known by me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to within this instrument and acknowledged to me that she executed the same in her individual capacity and that by her signature, she executed the foregoing instrument and subscribed the same in my presence, and acknowledged the same to be executed by her free act and deed.

Notary Public

My commission expires: 4 25 2014

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KERRY L JACOBS

Notary Public - State of New York

NO. 01JA6153179

Qualified in Franklin County

My Commission Expires 4 [25] 2014.

EXHIBIT A

(1) U.S. Trademark Registrations and Applications:

TRADEMARK	U.S. Appl. (SN/Filing	U.S. Registration
	Date)	(Reg. # /Reg. Date)
disCOUNT	77/160,861	Reg. # 3,387,106
	April 19, 2007	Feb. 19, 2008
JACOBS TOBACCO COMPA	77/255,343	Reg. # 3,443,535
	June 2, 2007	May 20, 2008
TURQUOISE	77/183,612	Reg. # 3,923,432
	May 17, 2007	Feb. 23, 2011
NATIONS BEST	77/360,391	Reg. # 3,256,141
	Dec. 27, 2007	Jan. 20, 2009
NATIONS BEST	77/398,349	Reg. # 3,256,797
	Feb. 15, 2008	Jan. 13, 2009
NATIONS BEST	77/398,384	Reg. # 3,607,208
	Feb. 15, 2008	Apr. 14, 2009
dis COUNT Tips	77/449,885	Reg. # 3,674,704
	Apr 16, 2008	Aug. 25, 2009
dis COUNT	77/449,834	Reg. # 3,674,703
	Apr 16, 2008	Aug. 25, 2009
MONTAGNE	77/472,041	Reg. # 3,687,012
	May 12, 2008	Sept. 22, 2009
QUALITY TOBACCO AT A	77/604,146	Reg. # 3,681,354
PRICE YOU'LL LOVE	Oct. 30, 2008	Sept. 8, 2009
dis COUNT Full Flavor D	77/700,049	
	Mar 26, 2009	
dis COUNT Little Cigars D	77/714,718	
	Apr 15, 2009	
WHERE TRADITION	77/699,950	
MEETS FLAVOR	Mar 26, 2009	

⁽²⁾ Common law trademark rights associated with the marks in the foregoing registrations and applications.

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