

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

| SUBMISSION TYPE:   | NEW ASSIGNMENT                                     | <b>APPLICATION NUMBER</b><br><b>79088152</b> |       |                |                          |  |          |    |              |  |                 |    |
|--|--|--|-------|----------------|--------------------------|--|----------|----|--------------|--|-----------------|----|
| NATURE OF CONVEYANCE:  | CHANGE OF NAME                                     |  |       |                |                          |  |          |    |              |  |                 |    |
| CONVEYING PARTY DATA   |  |  |       |                |                          |  |          |    |              |  |                 |    |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Wella Aktiengesellschaft</td><td>06/09/2011</td></tr></tbody></table>   |  |  | Name  | Execution Date | Wella Aktiengesellschaft | 06/09/2011   |          |    |              |  |                 |    |
| Name   | Execution Date                                     |  |       |                |                          |  |          |    |              |  |                 |    |
| Wella Aktiengesellschaft   | 06/09/2011   |  |       |                |                          |  |          |    |              |  |                 |    |
| RECEIVING PARTY DATA   |  |  |       |                |                          |  |          |    |              |  |                 |    |
| <table border="1"><tr><td>Name:</td><td>Wella GmbH</td></tr><tr><td>Address:</td><td>Sulzbacher Straße 40<br/>65824 Schwalbach am Taunus</td></tr><tr><td>Country:</td><td>DE</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>DT</td></tr></table> |  |  | Name: | Wella GmbH     | Address:                 | Sulzbacher Straße 40<br>65824 Schwalbach am Taunus | Country: | DE | Entity Type: |  | Entity Country: | DT |
| Name:  | Wella GmbH   |  |       |                |                          |  |          |    |              |  |                 |    |
| Address:   | Sulzbacher Straße 40<br>65824 Schwalbach am Taunus |  |       |                |                          |  |          |    |              |  |                 |    |
| Country:   | DE   |  |       |                |                          |  |          |    |              |  |                 |    |
| Entity Type:   |  |  |       |                |                          |  |          |    |              |  |                 |    |
| Entity Country:  | DT   |  |       |                |                          |  |          |    |              |  |                 |    |
| CORRESPONDENCE DATA  |  |  |       |                |                          |  |          |    |              |  |                 |    |
| Correspondent Name:  | Wella GmbH,<br>c/o Procter & Gamble Service GmbH   |  |       |                |                          |  |          |    |              |  |                 |    |
| Address:   | Berliner Allee 65<br>64274 Darmstadt               |  |       |                |                          |  |          |    |              |  |                 |    |
| Country:   | DE   |  |       |                |                          |  |          |    |              |  |                 |    |

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