

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Educational Testing Service		07/01/2011	nonprofit, nonstock corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Northwest Evaluation Association		
<b>Street Address:</b>	121 NW Everett Street		
<b>City:</b>	Portland		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97209		
<b>Entity Type:</b>	nonprofit corporation: OREGON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3010471	FOCUS ON STANDARDS	
<b>Registration Number:</b>	3343646	KEEPING LEARNING ON TRACK	
<b>Registration Number:</b>	3468952	KEEPING LEARNING ON TRACK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)526-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-526-6448		
<b>Email:</b>	janey.davidson@wilmerhale.com		
<b>Correspondent Name:</b>	Michael J. Bevilacqua, Esquire		
<b>Address Line 1:</b>	Wilmer Cutler Pickering Hale and DorrLLP		
<b>Address Line 2:</b>	60 State Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>ATTORNEY DOCKET NUMBER:</b>	1246400301		
<b>NAME OF SUBMITTER:</b>	Michael J. Bevilacqua		

OP \$90.00 3010471

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**TRADEMARK**  
 REEL: 004574 FRAME: 0694

Signature:	/michael j. bevilacqua/
Date:	07/01/2011
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

ASSIGNMENT OF TRADEMARKS IN UNITED STATES

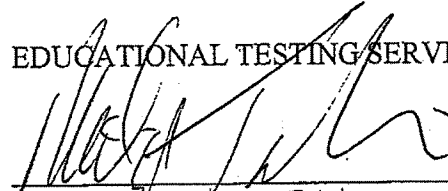
**Educational Testing Service**, a nonprofit, nonstock corporation, organized under the Education Law of the State of New York, having a place of business at 660 Rosedale Road MS 23-C, Princeton, NJ 08541 ("Assignor"), is the owner of the trademark applications and/or registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to **Northwest Evaluation Association**, a non-profit corporation organized under the laws of the State of Oregon, having a place of business at 121 NW Everett Street, Portland, Oregon 97209 ("Assignee"), the entire right, title and interest in and to the trademark applications and/or registrations identified on Schedule A and the trademarks which are the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks and the right to recover for past infringement.

Assignor, further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee, to effectuate this assignment.

*[Signature Page Follows]*

EDUCATIONAL TESTING SERVICE



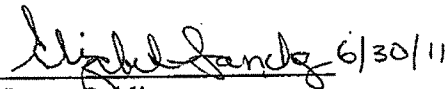
Name: Philip Tabbiner  
Title: Senior Vice President

[STATE/Commonwealth] OF New Jersey

County of Mercer

On this 30 day of June, 2011, before me, the undersigned notary public, personally appeared Philip Tabbiner, proved to me through satisfactory evidence of identification, which was Driver's License, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]

  
Notary Public

My commission expires:

ELIZABETH SANCHEZ

MY COMMISSION EXPIRES

8 / 20 / 2015

[Signature Page to Assignment of Trademarks]

**Schedule A**  
**Assignment of Trademarks**

<b><i>Mark</i></b>	<b><i>Reg. No.</i></b>	<b><i>Reg. Date</i></b>
Focus on Standards®	3,010,471	Nov. 1, 2005
Keeping Learning on Track®	3,343,646	Nov. 27, 2007
Keeping Learning on Track®	3,468,952	July 15, 2008