

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Conversion	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
G4 Media, Inc.		01/24/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	G4 Media, LLC		
Street Address:	5750 Wilshire Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85026862	TECHTV	
Registration Number:	3188071	SPICY SATURDAY ROLL	
Registration Number:	2764285	CINEMATECH	
CORRESPONDENCE DATA			
Fax Number:	(323)954-2770		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	323-954-2400		
Email:	jcwilson@nbcuni.com		
Correspondent Name:	John C. Wilson/NBCUniversal		
Address Line 1:	5750 Wilshire Blvd.		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	G4 CONVERSION RECORDAL		
NAME OF SUBMITTER:	John C. Wilson		
Signature:	/John C. Wilson/		

CH \$90.00 85026862

900196089

TRADEMARK
 REEL: 004574 FRAME: 0804

Date:

07/01/2011

Total Attachments: 2

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Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "G4 MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "G4 MEDIA, INC." TO "G4 MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JANUARY, A.D. 2011, AT 10:08 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-FIFTH DAY OF JANUARY, A.D. 2011, AT 9 O'CLOCK A.M.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8517519

DATE: 01-25-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004574 FRAME: 0806

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the Corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is July 31, 2001.
4. The name of the Corporation immediately prior to filing this Certificate is G4 Media, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is G4 Media, LLC.
6. This Certificate of Conversion shall be effective on January 25, 2011 at 9:00 a.m., Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 24th day of January, 2011.



Arthur R. Block, Authorized Person